



Contributed photo. The "Book House" located next to the Forest Lodge Library that is looking for a new home to make room for the expansion of the library.

## Forest Lodge Library's "Book House" seeks a new home as library prepares for expansion

By Melissa Rabaska

The Forest Lodge Library Board of Trustees is accepting offers this spring for the sale and removal of the "Book House", located next to the library on County Road M in Cable, WI. This is a great opportunity to repurpose this building and make way for the Forest Lodge Library expansion.

With removal of the structure anticipated for later this summer, the Book House will be open for a limited time to clean out the current books inhabiting the residence. The Book House will be open Saturdays starting May 25th through July 6th being its final day open to the public. There will also be some other select days the Book House will be open around the 4th of July Holiday weekend.

The removal of the Book House is the first step in moving forward with the library expansion. The Katie Flowers Endowment, a 501(c)3 nonprofit and the fundraising arm of the library, has secured over \$1 million in donations, pledges, and foundation grants needed for the \$1.6 million project.

After a successful end of the

year appeal, the public has continued to show its support by helping the capital campaign cross over and successfully raise 50% of the project costs. From the generosity and support of the community, the library is positioned to begin moving forward on its next chapter. Currently, the Katie Flowers Endowment is actively fundraising, and donations and pledges are being accepted with naming opportunities still available. Every donation—no matter the size—makes a difference to this project. Grants are also being applied for to support the project. Funds that still need to be raised for the project to break ground in 2025 are just under \$600,000.

"We know that the community is behind this project, and we now are working on closing the gap," said Mary Jean Fenske, Katie Flowers Endowment President. "This summer we are launching a public capital campaign filled with fundraising activities and events for children, families, and library lovers of all ages. We are also ending the summer with our first ever



Contributed photo. The current Forest Lodge Library that will be undergoing an expansion projected for 2025 once funding is raised and ready to go.

Rhythm and Books Music Fest."

The expansion will retain the current log cabin library and will extend onto the current Book House site. The expansion will create a welcoming hub of information, technology, and programs to draw in community members and visitors to the Cable area. Amenities that will be added to the library include meeting rooms, workspaces, and dedicated areas for children, youth, and adults. The new design will bring the library into full compliance with the Americans with Disabilities Act (ADA) to better serve all patrons and a new adjacent municipal parking area will improve safety and access for ev-

eryone.

Offers for the Book House will be accepted by the Town of Cable Clerk/Treasurer until 3:30 PM on April 19th. Full information about the building structure and other offer information can be found at the Town of Cable's website (<https://townofcable.com/>).

For more information about the Forest Lodge Library Expansion Project, Amanda Westlund, Forest Lodge Library Director, at [awestlund@cable.wislib.org](mailto:awestlund@cable.wislib.org) or (715)-798-3189. Information can also be found at [forestlodgelibrary.org/library-expansion-project/](http://forestlodgelibrary.org/library-expansion-project/).

**Ironwood Store**  
128 E Aurora St  
Ironwood, MI  
906-932-4400

"The Furniture You Want... The Way You Want It."  
[www.hittsfinefurniture.net](http://www.hittsfinefurniture.net)

**Ashland Store**  
504 Main St W  
Ashland, WI  
715-682-8900

Monday- Friday 9am-5pm Saturday 9am-3pm or by appointment

## Spring Has Arrived!

We are reopening  
May 3rd  
for the 2024 season!

GRAND REOPENING SALE!

We have excess inventory  
and need to make room for  
our new fresh products!

New Vendors and new product lines are ready to fill the shelves!!

75% OFF

100s of items including womens' separates, jewelry, t-shirts, home decor and seasonal products and more.

Spring hours: Fri - Sat: 10-5  
Sunday 10-4 & Memorial Day  
**61013 Hwy 77, Clam Lake, WI**  
**715-794-2891**

## Empowering economic growth today and tomorrow.

Energy is a cornerstone of economic growth and development.

At Enbridge, we actively invest in projects that foster job creation in the communities where we operate, providing valuable employment and contributing to the local economy.

The Line 5 Segment Relocation project is a testament to that commitment, set to create 700 family-supporting, union jobs and generate over \$100 million dollars in construction-related local spending. That's in addition to about \$35 million annually in Wisconsin property tax and more than \$27.9 million in wages paid to our Wisconsin-based employees every year on average, further supporting the state's economy.

We proudly contribute to the prosperity of the communities we call home, fostering economic strength for today and tomorrow.

Learn more at [enbridge.com/L5Wis](http://enbridge.com/L5Wis).



# Chequamegon Humane Association Adoptable Pets

Submitted article and photos

You know that person whose stomach is like a bottomless pit? Yep, that's me! At the shelter, I am known for known for being super food motivated; I bet my future owners could even teach me tricks! My name is Rex, and I am a 2-year-old male cat at the shelter.



Busta Ryme is a 5 yr old chihuahua. If you love that bold, fearless attitude that is pure chihuahua, he is your man! He loves to cuddle with his human, sharing his human with others? Um, not so much. He does okay with dogs that know he is the boss. He prefers a home with no cats or other critters he can chase. He is a gentleman and goes potty outside. Older kids would be best for this guy, 12 and up. Interested? Fill out an application at [www.cha-adopt.org](http://www.cha-adopt.org)



Come view our adoptable animals! Please call us for an appointment!  
**715-682-9744**

CHA is a Not-For Profit Organization, 923 Rail Drive, Ashland, WI 54806

## 14th Annual North Coast Car Show

Harbor Table  
130 W. Harbor View Drive  
Washburn, WI 54891  
July 27, 2024  
9am - 3pm Rain or Shine  
Live Music by "The Tingers"

- Best of Show Trophies 1st & 2nd Place
- 18 Classes with 1st, 2nd and 3rd Place Trophies in Each Class
- 1 Trophy Categories Under Construction Rat Rod Distance Driven Day of Show



Come early and spend the weekend for the Washburn Brownstone Block Party! Check out [washburnchamber.com](http://washburnchamber.com) for other weekend events!

Registration from 9:00 am to 12:00 pm  
Entry Fee \$10  
Dash Plaques to the First 100 Entries  
Trophy Presentation at 3:00 pm  
Participants  
Chance to Win Cash Prizes  
Sponsored by NAPA Auto of Washburn and Ashland  
Door Prizes

For more information call Ron 715-373-2030 or Tim 715-209-0012  
[facebook.com/nccarshow/](https://facebook.com/nccarshow/)  
Call the Washburn Inn for your room 715-373-5671



## The Nature Corner

Article & photo by  
Richard Becker

To say the least, this has been a rather interesting winter and spring. Our feeders have been busy, but not with the normal winter visitors. We still have our local birds, such as the chickadees, nuthatches, and woodpeckers. This year we have had a flock of goldfinches that spent most of the winter with us. Our latest visitors are the pine siskins. Hanging out with the siskins was a lone visitor that I will share with you today.



If you just happen to glance at your feeder, you may think that you are seeing some goldfinches have stopped to eat. The goldfinch has similar markings as this week's bird, but with a closer look you will see the main difference.

This month's bird is a member of the finch family. The male has a bright red crown with black coloring around it's eyes and beak. It's wings and tail are a black-ish brown with broad white bands on the wings. His lower back is lightly streaked while the upper back has more pronounced dark streaking. Their rumps, cheeks, and breast are red or pink. The female is similar to the male, but has less red coloring. The pine siskin is a bird that may be confused with the female redpoll. A closer look at the siskin, and you will notice they have less red coloring, are more streaked, and have yellow on it's wings.

This irruptive bird is the Common Redpoll. At this time we have only the two showing up, but I figure they may just be the scouts for the main flock.

The Common Redpoll breeds in open coniferous forests and scrubs. They avoid nesting in dense forests. While their winter habitat may include semi-open country, including woodland edges and brushy or weedy fields.

Their diet in the wild may include the seeds of various plants, such as catkins, buds of alders and willows, and some insects. The insect part of their diet usually happens during the nesting season.

The nest location is a well hidden spot in dense shrubs, within a few

feet of the ground. They may also choose to nest in grass clumps or under brush piles. The nest is an open cup of fine twigs, grass, moss, lined with feathers, plant down, or animal hair. The nest construction probably falls on the female.

The female lays 4-5 pale blue-green eggs, with purplish to reddish brown spots located at the large end of the egg. The female does all of the incubation chores while being fed by the male. The young hatch after about 10-11 days and are cared for mainly by the female. The male may help if the female was lucky enough to find the right mate. About 12 days after hatching the young leave the nest.

A couple of interesting tidbits about the common Red poll: They have a throat pouch that allows them to temporarily store seeds. This allows them to fill their pouches and then fly to a more protected and warmer place to finish eating. This is a great benefit to a bird that lives in a cold environment. Another survival technique that they use during extreme cold, they burrow into the snow to keep warm. The burrows may be a foot long and up to four inches under the snow.

This will be my last article for a while, as I have several things in my life that need to be taken care of. Please continue to enjoy nature and take the time to "take a child's hand".

*Wearing their red cap....Repolls wait daybreak for seed....I don't disappoint....C. Becker*

*As always, any questions or sightings, Rich Becker  
PO Box 365 Mellen or  
Richfstop@gmail.com*



### Check Us Out! In Our Iron River Location

- ✓ Copy Keys
- ✓ Sharpen Chainsaws
- ✓ Cut & Thread Pipe
- ✓ Repair STIHL Products (Chainsaws, Blowers, Trimmers)
- ✓ Sharpen Lawnmower Blade
- ✓ DNR Licenses
- ✓ Bait
- ✓ Screen/Window Repair
- ✓ Paint Color Match



### In Our Poplar Location



- ✓ Chainsaw Sharpening
- ✓ Copy Keys
- ✓ Cut & Thread Pipe
- ✓ Screen Repair
- ✓ Cut Glass
- ✓ Cut Plexi Glass
- ✓ Fill Propane
- ✓ Hydraulic Hose Repair
- ✓ Paint Color Match
- ✓ Fishing Bait
- ✓ DNR Licenses
- ✓ UPS Pickup



Come in and see what we have for you!



**POPLAR HARDWARE HANK**  
**CARQUEST AUTO PARTS**  
9693 Main Street  
Poplar, WI 54864  
715-364-2563

**IRON RIVER HARDWARE HANK**  
**STIHL & RENTAL**  
7840 US Hwy 2  
Iron River, WI 54847  
715-372-4200

Hours: Monday-Saturday from 7am to 6pm; Sunday from 9am to 3pm

**Your Favorite Hardware Store...  
Now TWO Locations!**



# By The Bay REALTY & AUCTION

Locally & family owned  
Proudly serving Northern Wisconsin,  
with top notch customer service  
that you deserve.



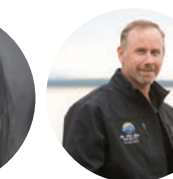
Jessica Nettleton  
Broker/Owner  
715-292-9209



Rick Nettleton  
Broker/Owner  
715-209-1654



Jill Hendrickson  
Broker/BPOR/SFR  
715-292-4873



Martin Hogland  
Sales Associate  
715-292-2870



Terry Schemenauer  
Sales Associate  
715-682-4792



Pam Gervais  
Sales Associate  
715-292-5253



Cindi Pliss  
Sales Associate  
715-292-1979



Chase Miller  
Sales Associate  
715-638-0172



Makenah Stricker  
Personal Assistant  
715-682-7337

715-682-7337

112 Vaughn Ave Ashland, WI 54806  
[www.bythebayre.com](http://www.bythebayre.com)



# Prime Appliance Ashland



## GET THE PERFECT WASH WITH THE PERFECT PAIR

Receive up to a **\$200 REBATE** when you purchase a qualifying Speed Queen® laundry pair between **April 17, 2024 – May 30, 2024**

*Pair must be purchased to qualify for the funds*



### Qualifying Pairs

**\$150 PAIR REBATE**



**TR7003WN  
DR7004WE  
DR7004WG**

**\$200 PAIR REBATE**



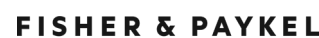
**TR7003BN  
DR7004BE  
DR7004BG**

**\$100 PAIR REBATE**



**TR5003WN  
DR5004WE  
DR5004WG**

AR24-0035 • Speed Queen by Alliance Laundry Systems



### Store Hours:

**Monday thru Friday 9am - 6pm**

**Saturday 9am - 5pm • Closed on Sundays**

**715-685-1375**

**811 3RD ST. W. ASHLAND, WI**

**PRIMEAPPLIANCE.COM**



Photo from <https://www.lighthousefriends.com/light.asp?ID=261>. The lighthouse keeper's boathouse.

### Celebrating the venerable Ashland Lighthouse and Breakwater

Compiled by Ashland Native Jerry Rousseau

The venerable Ashland Lighthouse and Breakwater have stood guard and provided safe passage for ships on Chequamegon Bay for well over a century.

The following information and photographs about these two icons that are a valuable part of Ashland's history are taken from the following website.

<https://www.lighthousefriends.com/light.asp?ID=261>

"Situated on the southern side of Chequamegon Bay, the City of Ashland was incorporated in 1887. Several docks and piers were built along the shore at Ashland to support the export of brownstone, lumber, and iron ore, an important

part of the city's economy.

Between 1889 and 1893, a mile-and-a-half-long breakwater was constructed northeast of the harbor at Ashland as a protection for ships during northeast storms. To strengthen the breakwater, built of piles capped with a concrete slab, riprap was placed along its length between 1903 and 1909 to form a rubble mound breakwater. A fixed lens lantern was established on a new pierhead crib off the western end of the breakwater on July 1, 1911.

Three hundred and fifty tons of rock were placed atop the pierhead to hasten its settling, and by the spring of 1913, it had settled 3.16

feet, with only 0.01 foot of settling in the last six months. With the pierhead having reached a fixed position, the rocks were removed, and a concrete cap was poured on top of it.

After Congress appropriated \$25,000 on October 22, 1913, construction commenced on a reinforced concrete lighthouse atop the pierhead in 1914 and continued until weather conditions forced the work to be stopped for the winter. Work resumed the following year, and the tower's fourth-order, Sautter, Lemonier & Cie Fresnel lens was placed in operation on October 15, 1915..."

"...A five-room, frame keeper's dwelling was built on shore within view of the lighthouse, and a boathouse was placed nearby atop a cribwork on a submarine site.

Commercial power was run to a control station at the boathouse where it was transformed from 2,200 volts to 220 volts and 110 volts. An armored submarine cabled led from the control station to the eastern end of the breakwater and then followed the breakwater to the lighthouse.

A common sign flasher in the control station produced the light's flashing characteristic of two seconds of light followed by a one-second eclipse. An electric siren fog signal was located in the tower's watch room, from where a galvanized sheet metal trumpet protruded to concentrate the sound. The fog signal produced a four-second blast in every twenty seconds.

The total cost for the lighthouse came to \$24,943.80.

James H. Bergan served as the first keeper of Ashland Breakwater Lighthouse, but his service was cut short when he passed away of a heart attack on September 23,



Photo from <https://www.lighthousefriends.com/light.asp?ID=261>. Ashland breakwater lighthouse.

1922. His wife and family minded the light until Roger Campbell, the replacement keeper, was transferred to the station.

On September 29, 1924, Keeper Campbell rescued the occupants of the disabled motorboat U 297, which had stalled in the bay in a northeast storm and had partly filled with water.

In 1925, the lighthouse was out of commission for a period due to damage to the submarine cable. A large amount of new cable was laid, and the light resumed operation on June 15 of that year.

Frank Mersy was transferred to Ashland Breakwater Lighthouse in 1925, and in November of the following year, he rowed out to service the light and got marooned at the tower when a sudden storm blew up. Since the keeper lived onshore, the lighthouse was not provisioned for lengthy stays. After three days, supplies ran out at the

Continued on page 25

## CONGRESSMAN TOM TIFFANY

SERVING THE 7TH DISTRICT OF WISCONSIN

### WE ARE HERE TO HELP

- Receive a timely response about your Social Security or Medicare benefits
- Get information on VA claims and benefits
- Get help with a passport or IRS refunds
- And much more!



Contact my office today at (715) 298-9344!

## Blue Ribbon Kennels



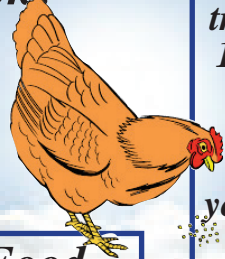
Spring is Here... A friendly reminder to get your pet in for a fresh spring grooming!

30995 Hwy 2 W. • Ashland, WI 54806 • 715-682-6146

## Thank You for Making Our Open House a Success!

Did you know that we offer 3% Off for Cash or Check?

50# Black Oil Sunflowers \$19.99/50#



Garden Stuff Arriving Daily!

Have your chickens tried our CoarseLayer 18% Complete Feed? Made with fresh local ingredients! They will love it and you will love the price! \$12.99/50#

### Save on Pet Food

- Biscuits Variety \$1.89/#
- Diamond Puppy 40# - \$42.80
- Diamond Beef & Rice 40# - \$41.20
- Taste of the Wild Several Flavors 28# - \$51.20
- Diamond Premium Adult 50# - \$40.30

Organic CFS Layer 16 \$19.93/40#

Hog 14 \$9.50/50#

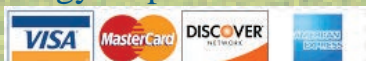
Wow Mighty Lick 20# Deer Mineral Block \$12.50

Small Enough to Know You. Big Enough to Meet Your Needs.



Open Monday-Friday 8am-5pm 323 Sanborn Ave. Ashland, WI 715-682-2688

[synergycoop.com](http://synergycoop.com)



## North Farm & Land LLC



Sand • Gravel • Top Soil • Excavating Dump Trucking • Compacting • Concreting Free Estimates

Benji Kulp Marengo, WI

715 572 5678



Laser screeding

We have 4' and 8' wall forms.

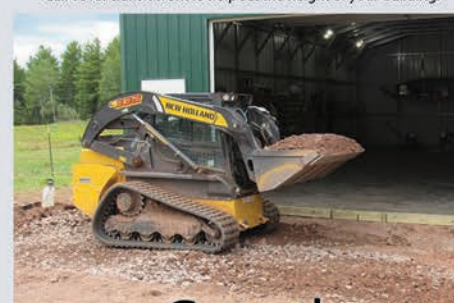


Dirtwork

Call us for transit work to help set the height of your building.



Concrete



Gravel



## In League

By Linda Jorgenson, Board Member

### We Need Fair Taxes

Dislike of taxes is something we can all agree on.

But we also love our roads, police and EMS, public schools, water treatment facilities, aging and disability services, libraries, and the list continues. So, we begrudgingly pay our taxes.

We would all feel better if everyone was paying their fair share! In fact, polling tells us that 70% of people want fairer tax policy. Even some of the super-rich are calling for governments to tax them: in January 2022, over 100 millionaires signed a letter calling for higher taxes on themselves.

The richest people in America are provided tax loopholes, even hiding their wealth in off shore accounts, enabling them to pay a lower tax rate than our schoolteachers and law enforcement personnel. ProPublica found the true federal tax rate paid by the 25 richest Americans to be 3.4%, while the median American household earning \$70,000 annually paid 14% in federal taxes. Amazon's Jeff Bezos had a true tax rate of only 1%. There were several years in which Bezos, Elon Musk, Michael Bloomberg, and George Soros paid no federal income taxes, yet their companies completely rely on our transportation infrastructure.

What does all this tax evasion by the rich mean for us:

- It reduces revenue for our public goods. School districts across Wisconsin have referendums to raise revenue to maintain their schools. Elderly services, supported living services for disabled, and childcare services are shrinking and closing. Tuition at our public universities is becoming unaffordable.
- It balloons our federal deficit. In-

stead of the promise it would pay for itself, the total cost of the 2017 Tax Cuts and Jobs Act law has been estimated to be \$1.9 trillion over ten years by the Congressional Budget Office in 2018, not including the cost of interest payments on the debt from the resulting larger deficits. Further studies show that most of the tax cuts went to the wealthy and very little job growth was a result.

- It translates into big money putting its thumb on our democratic process. Money buys influence. "Dark money" flows freely from very wealthy people and their PACs to elected representatives to make sure their favored legislation gets passed. It has also permeated our judicial system as Supreme Court judges have been offered lavish trips before legal business comes before the high court. (A 2021 ProPublica report found that just one last-minute provision to the 2017 tax bill demanded by Senator Ron Johnson (R-WI) for so-called "pass-through corporations" benefited a handful of the wealthiest people in the nation.

We are not powerless to Ultra rich tax evasion. Part 2 in the May "In League" column will look at solutions.

*The League of Women Voters of Ashland & Bayfield Counties is a 501(c)(3) nonprofit, nonpartisan political organization whose main objective is to promote political responsibility through the informed and active participation of all in government at all levels, especially locally. The League also works to influence public policy through education and advocacy. Learn more and get involved locally at lwvab-cwi.org.*

Lighthouse cont. from page 24

tower, and Mercy was forced to attempt the two-mile crossing in his boat.

As he neared shore, large patches of heavy ice blocked his way. Luckily, some men noticed his predicament and strapped on their skis to see if they could help. The men cautiously made their way across the ice to a point where they could throw a rope to Keeper Mersy, and with a towline in place, the men pulled the boat to safety. As Keeper Mersy retired that night in his own bed, he must have given thanks for the kindness and mercy he was shown that day.

Earl Seseman, the last keeper of the light, replaced Mersy in 1947 and served until the light was automated in 1962.

The Fresnel lens was removed from the lantern room and replaced by a modern optic in 1980. The keeper's dwelling and boathouse associated with Ashland Breakwater Lighthouse remain standing along the shore just east of the AmericInn in Ashland.

On May 15, 2012, Ashland Breakwater Lighthouse was made available under the National Historic Lighthouse Preservation Act of 2000 to eligible federal, state, and local agencies, non-profit corporations, educational agencies, and community development organizations to be used for educational, recreational, cultural, or historic preservation purposes. Interested



Photo from <https://www.lighthousefriends.com/light.asp?ID=261>. The lighthouse keeper's dwelling.

entities were given two months to submit a letter of interest expressing their desire to submit an application for ownership.

In 2014, a measure in the 2015 National Defense Authorization Act transferred Ashland Breakwater Lighthouse to the National Park Service. The breakwater lighthouse thus became the ninth lighthouse included in Apostle Islands National Lakeshore.

A celebration marking the lighthouse's centennial and the transfer of ownership of the lighthouse was held on July 11, 2015.

Head Lighthouse Keepers: James H. Bergan (1915 - 1922), Mrs. James H. Bergan (1922), Roger W. Campbell (1922 - 1925), Frank H. Mersy (1925 - 1947), Earl Seseman (1947 - 1962)."

## Welcome Fishermen! Happy Mother's Day to all the Moms!

**Now Available 2024  
Fishing Licenses!**

Deer Corn - Movie Rentals  
Bayfield County Plat Books  
"Barnes: A Breath of Fresh Air"  
Leanin' Tree Cards for all Occasions  
Postage Stamps  
Schmelke Pool Cues & Accessories

**One Stop Shopping!**

Fishing Supplies, Sporting Goods & Hunting Supplies  
Liquor - Wine - Beer - Ice  
Bacon, Pepper Sticks & Brats from  
Jim's Meat Market (Iron River)  
Non-Ethanol Gas  
Big Game Registration Station  
20 lb LP Fills

Jim's BAIT

Open 7 a.m. Daily - Corner of Hwy 27 and Lake Road, Barnes, WI  
715-795-3150 - Find us on FB at "Jim's Bait of Barnes, Wisconsin"

**CUSTOM  
CARPET, INC.**  
HOME FASHION CENTER

• Free Estimates  
• Thewis Floor Installation  
• Residential & Commercial

Come See Us For All Your Flooring Needs

1004 W 6th St—Ashland Mon-Fri 8am-5pm Sat 9am-noon  
www.customcarpetinc.com 715-682-2916

we care about your  
community. because  
it's our community too.

simple human sense

Security State Insurance Agency, Inc.  
Iron River, Brule and Port Wing, WI

Shop your local Insurance Agency.  
We're here to help, please give us a call or email.  
715-372-4242  
securityinsurance@sbankonline.com

Auto-Owners  
INSURANCE

LIFE • HOME • CAR • BUSINESS

3 Generations Strong - Over 85 Years of Service!

715-372-4818

OLSON BROS.

BRULE, WIS.

Residential - Commercial - Municipal

Quarry & Pit - Gravel to Rock 48"+  
Call Us For Pricing!

Call us for your site work, building sites,  
parking lots, road work, culverts, demolition

Experienced Heavy Equipment Operators and Equipment.

# Anderson

## Well Drilling and Repair

30+  
Years in  
Well  
Drilling!

Well  
Drilling  
Pump  
System  
Installation  
Sales &  
Service

Drilling in Drummond, Barnes,  
Cable, Grand View, Iron River,  
Clam Lake, Sanborn, Ashland  
and Surrounding Areas!

Licensed Driller &  
Pump Installers

Located 12 miles South of Ashland on Hwy 112  
60995 Wiberg Rd. • Ashland, WI 54806  
www.andersondrill.com

715-278-3313



## The Pet Corner

By

Jackie Swanson,  
Certified Veterinary Technician

### There is a new animal rescue in town

Yes.... There is a new animal rescue in town. Davey's Cat Pit Stop INC was started locally by Hannah Swanson of Cable. Hannah grew up in the Veterinary field as a child and continues to shine in her place of employment. In the fall of 2023 Hannah decided more needs to be done to curb overpopulation of cats and dogs and help TNR the feral cats also. Hannah helps farmers and locals with feral barn cats. On her own time she will humanely catch them in a live trap, transport them to her Veterinarian and have them spayed or neutered. The feral cats have an ear tip cut so it can be seen from a distance that they are altered. The cat receives appropriate vaccines, dewormer and flea and tick products applied. Once they have healed from their surgeries they are returned to their place of origin. Kittens are caught and handled and domesticated before being altered and placed as well. Davey's Cat Pit Stop is a non-profit, donations and kind locals help fund food, supplies and Veterinary costs. All food (except donations) and transport is done out of her own pocket. Along with feral cats Hannah will take in owner surren-

der kittens and adult cats.

On occasion puppies and dogs are in Davey's Cat Pit Stop but they are in foster at different locations. The puppies and dogs are not adopted out until they are spayed or neutered, up to date on all preventative medications, dewormed and appropriate vaccines done. Socializing is done with the wonderful foster families we have. Our foster families take time to care for the young pups and dogs in their care. We could not do it without you all.

Thank you to all the fosters. Thank you to everyone who donates to help cover costs and donate supplies. Thank you to Dr Sammi Pumala of NorthStar Veterinary Clinic for all your help and support in this rescue. We have a great community here helping the animals that need rescue.

Contact Hannah on her facebook Davey's Cat Pit Stop or text or call 715-209-5926

Jackie Swanson, CVT



## The perfect hiking stick

Article by Marty Swank

I had been collecting future hiking sticks during various hikes in the woods for a few years. The prospective poles stood upright in a corner of the garage waiting for a discretionary decision and enough ambition to finish off the desired stick.

Tuesday March 12th arrived with a last-minute plan for a hike on a section of the North Country National Scenic Trail (NCT) in the Chequamegon National Forest. My goal was checking the readiness of this most western part of the Porcupine Lake Wilderness before the trail's increased seasonal usage.

Because this hike was only a preliminary walk through, I decided to take only a pair of loppers and a small hand saw and not the usual long handle axe and larger hand saws. The loppers and small saw are in scabbards on a belt so this left both hands free and would provide a wonderful opportunity to bring a hiking pole with me in case of slippery snow/ice.

I picked out a wooden branch 52" long, 4" in diameter on the large end, and 2 3/4" in diameter on the small end. I had already previously stripped the bark off a few years ago and the stick was very dry, light, and seemed almost petrified. This branch would have been discarded by someone looking for a straight hiking stick, but at the time, I thought it added a lot of character. There would be a few knots and cracks to fill in with wood filler before finishing with spar varnish, but this pole would be the choice for today.

What a day it proved to be! It would warm up to a toasty 67 degrees with plenty of sunshine and truly little wind. This was amazing weather for northern Wisconsin and the little bit of snow that had fallen so far this winter had all melted except for some ice covered by insulating layers of leaves on the trail.

The hiking stick ended up being the perfect match for the tasks of this day and likely an incredibly useful tool for future trail maintenance. Primary tasks for spring cleanup on a hiking trail are the removal of downed trees and branches from the ravages of winter. The usual method for removing branches is to bend over, pick up the branch and then throw it off the trail. This is great exercise, but at 73 years old?!?! Shortly after start-



The most western section of the Porcupine Lake Wilderness has a section of huge pine trees that missed the major logging era. Most of these large pines have some dead branches and heavy live branches that can end up on the trail after winter or a strong windstorm. Obviously these branches were too large to remove with the hiking stick and had to be removed the old fashioned way!

ing the trail maintenance, I found that I could place the narrow end of the hiking stick easily under the offending branch and flip the branch out past the four-foot-wide corridor of the NCT. Wow, I could do this all in one quick, smooth action. As I progressed, I became more adept at branch removal with this method, and I am sure I could hear the branches quaking as I approached with the hiking stick. I could already visualize putting spar varnish and a leather loop for hanging up this great multitask tool. Did I mention that the hiking stick also helped to keep me from falling on hidden ice a few times?

Once I reached my planned turnaround point, I started the hike back to the car and enjoyed the natural scenery that I had been too busy to notice on the way out. As I looked around at one point, I suddenly noticed that I was hiking above a deep long ravine on a high ridge. I had been at this location countless times doing trail maintenance before but never when the trees were completely bare and under such sunny blue crystal-clear skies. It was like you could see for miles and the trees on the top of the ridge seemed to be touching the heavens. As I absorbed the beauty of what I was admiring a name popped into my head - "Skyline Ridge." The name fits and I will call this section of NCT by this name when I hike through it on future events. I also will think of this day and the natural beauty found when I used this hiking stick for the first time. Taking the time to observe the beauty around us can be so surprisingly life changing.

Note: Marty and his wife Vickie have been trail adopters for this section of trail in the Porcupine Lake Wilderness since 2005 and continue to be members of the Chequamegon Chapter of the North Country Trail Association.

### Why Replace It! Perma-Glaze® It!



**Beautiful your Bathroom or Kitchen Affordably!**  
Bathubs-Showers-Cabinets-Countertops-Ceramic Tile  
Porcelain-Fiberglass-Acrylic Formica-Cultured Marble  
Chip & Burn Repair-Traction Treatments-Designer Colors



**perma glaze®**  
MULTI-SURFACE RESTORATION  
TUBS • SINKS • SHOWERS • COUNTERTOPS

**Fully Insured • Free Estimates**  
Chad Barry • 715-746-2085  
www.permaglaze.com

## "Purpose, Procedure, Perfection!"



# RICK GRUEL

## LANDSCAPING & DESIGN LLC

*Now open for the season! Check out our spring fertilizers for your lawn and gardens!*

*Now hiring landscapers and laborers!*  
*Offering competitive pay, full time or part time available, no experience necessary.*  
*Veterans welcome to apply.*

**We Deliver!**  
**Gift Certificates Available**

Retail Office Located 3 miles S. of Cable on Hwy 63  
12040 E. Leonard School Rd, Cable, WI 54821

**715-798-3633**  
Email: liz@rickgruellandscaping.com  
Web: www.RickGruellLandscaping.com




## South Shore Waste Systems, LLC

68280 Primrose Lane, Iron River, WI  
(715) 372-4522

*Construction & Demolition waste dumpsters now available in 10 yard, 20 yard, & 30 yard sizes!*



Serving Bayfield, Ashland and Douglas Counties  
**For all of Your Construction & Demolition Needs**



## NELSON

### Surveying

*Surveying your neck of the woods since 1954*

*Providing all your surveying needs and delivering peace of mind.*



101 West Main Street, Ste. 100 Ashland, WI 54806  
715-682-2692  
www.nelsonsurveying.com

# Don't be surprised when economic data and public perception fail to align

By Tom Still

The two-horse race for the presidency may not satisfy people who wished for different candidates atop the Republican and Democratic tickets, but it has at least focused the debate on how well the American economy is – or isn't – performing.

When former President Donald Trump used his Truth Social platform last week to ask, "Are you better off than you were four years ago?" the public reply he got from President Joe Biden was a resounding yes – and not just because people were dying by the thousands at the start of the COVID pandemic in March 2020.

Biden and the White House pointed to falling inflation, strong public markets, low unemployment and a U.S. economy that is outperforming most of the free world, from the European Union to Japan.

Statistics support that view, but it doesn't necessarily resonate with consumers who are still smarting from 7% inflation, \$5 per gallon gasoline and soaring grocery bills ... all in recent memory.

Here are some economic indicators that will likely remain front and center between now and November:

- Inflation has cooled to an annual rate of 3.2%, down from high of 7% in 2021 and 6.5% in 2022. It remains to be seen if the Federal Reserve goal of 2% is hit by late this year; even 2.5% may be a stretch.
- Still worried about inflation, leaders of the Fed kept core interest rates unchanged late this month but signaled they will make three, quarter-point rate cuts by the end of the year.
- Interest rates on a 30-year mortgage have dipped a bit under 7% for a U.S. average, down from 7.8% even six months ago, but still

not low enough to stimulate more housing stock turnover. Mortgage rates were generally at 3% as late as 2021.

- Unemployment in February ticked slightly higher to 3.9%, but remained roughly where it averaged in 2022 and 2023. It peaked at nearly 15% in 2020 during COVID before falling throughout 2021.

- The Dow Jones Industrial Average tumbled during COVID but has climbed steadily since, flirting with the 39,000 mark of late compared with 28,400 in February 2020.

- The International Monetary Fund forecast 2.1% growth in the U.S. economy for 2024, well over twice the growth predicted for Germany, the United Kingdom and Japan, for example.

That robust U.S. growth is coming with a steep price because federal debt as a share of the U.S. economy continues to soar. The non-partisan Congressional Budget Office predicts the debt will be 107% of the gross domestic product in 2029 and keep rising well into mid-century.

That's a source of unease for many economists and other observers, who believe government stimulus spending must be curtailed quickly. Spending cuts are hard to do, however, in an aging society with rising Social Security and Medicare payments and a defense budget grappling with uncertain times.

Layer in concerns such as insurance companies pulling back on property coverage, a sense that quality health care is harder to find in some places, and a populist rebellion of sorts against public and private bureaucracies, and it's understandable there is a disconnect between traditional indicators and the public outlook.

Other intangibles for some people include the continuing war in Ukraine, terrorist attacks, weath-

er-related disasters, crime and immigration patterns. Immigration has historically been a net plus for the U.S. economy and states such as Wisconsin but is not widely viewed as such today.

It could be much worse. In 1980, inflation was 14% and unemployment hit 7% in an election year when Ronald Reagan defeated Jimmy Carter. The Great Recession that peaked in 2010 saw unemployment hit 9.63% and remain high for several years. If the experts are correct, the worst that will happen yet in 2024 is a "soft landing," not a hard economic crash.

Don't be surprised, however, if the gap between economic data sets and public perception remains palpable. In Wisconsin this fall, that gap could be part of the swing-state equation.

*Still is president of the Wisconsin Technology Council. He can be reached at*

*tstill@wisconsintechcouncil.com.*



**WISCONSIN TECHNOLOGY COUNCIL**

**BAYFIELD COUNTY HEALTH DEPARTMENT**

## Health Tips

April is Stress Awareness Month

Stress is a "strain" or "pressure" you feel when faced with a situation that is new, unpleasant, or threatening. It can be good or bad, but too constant of either can cause physical or mental distress. Some conditions that stress contributes to are muscle tension, especially neck and back, upset stomach or heartburn, lower immunity to colds and flus, migraine or tension headaches, sleep disorders, high blood pressure, heart disease and strokes.

What can you do?????

- ◆ Get outside for fresh air and nature's delights.
- ◆ Be physically active-move every hour or less.
- ◆ Organize and balance work and home life
- ◆ Think positive-keep problems in perspective
- ◆ Share troubling problems with a friend
- ◆ Be grateful for all the good in life
- ◆ Break big jobs into smaller ones to see progress
- ◆ Limit screen time & engage in hobbies
- ◆ Help someone in need
- ◆ Take several slow deep breaths
- ◆ Eat 3 wholesome meals & drink lots of water
- ◆ Worry less, trust more- pray or meditate
- ◆ Don't smoke or drink alcohol
- ◆ Love others

Bayfield County Health Department  
(715)373-6109

## Path Construction

*In the Building Trade for 30 Years!*

- 24'x30'x9' \$16,288
- 30'x40'x10' \$21,658
- 40'x60'x14' \$38,008
- 60'x99'x16' \$76,184



Owner - Matt Path  
General Contractor  
Design Build - Consultants

*Price Includes Tax, Freight, Materials and Labor!*

## Path Buildings

Cable, WI - Wilton, WI - Lisbon, IA  
**319-560-2290**  
pathconstinc@southslope.net



## We Service and Pump

*Septic Tanks-Holding Tanks  
Dry Wells-Grease Traps  
Septic Inspections  
Electric Sewer Auger*

**CALL US TODAY!  
715-794-2138**

**Lenzyme** Dealer  
DNR License #2401 and 8247

## Bill's Collision Center

**WANTED IMMEDIATELY!  
Auto Body Tech/Painter**

Email, Fax or Mail  
Complete resume to:  
Bill's Collision Center PO Box  
398 Washburn, WI 54891  
billscollisioncenter@gmail.com  
715-373-0867 (fax)

Deer accident repair shouldn't cost you a lot of *doe*.



- Free Estimates
- All Makes & Models
- Complete Collision Repair
- Insurance Work is Our Specialty

**715-373-0866**  
**605 W Bayfield St • Washburn, WI**  
**www.billscollisioncenter.com**



## Nemec Insurance

Family Owned and Operated Since 1944

- Home
- Health
- Auto
- Business
- Life
- Work Comp

**For All of Your Insurance Needs**

619 Main St E Ashland, WI  
**715-682-2515 Call or Stop in Today**

## BARGAINS OF THE MONTH®



**17.99**  
Green Thumb®  
5,000 sq. ft. Weed & Feed L 225 487  
Not available in all areas.



**7.99**  
Green Thumb®  
10-Pattern Hose Nozzle L 183 651



**35.99**  
Teknor-Apex®  
50 ft. Zero-G Garden Hose L 203 050



**5.99**  
Green Thumb®  
3 ft. x 50 ft. Black Landscape Fabric L 184 803



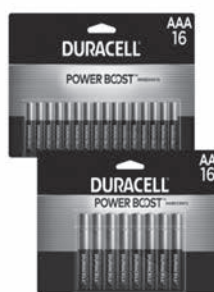
**49.99**  
Four Seasons Courtyard®  
Sunny Isles Extra-Large Zero Gravity Chair T 270 120



**15.99 SALE PRICE -6.00 MAIL-IN REBATE\***  
**9.99 FINAL PRICE**  
Miracle-Gro®  
2 cu. ft. Potting Mix L 206 554 \*Limit 10 per offer.



**13.99**  
Preen®  
5.625 lb. Garden Weed Preventer L 689 867



**14.99**  
YOUR CHOICE Duracell®  
16-pk. AAA or AA Alkaline Batteries E 137 962, 963

Consumer responsible for taxes. While supplies last. Products may vary by store. See your local store for details and availability.

## RONDEAU'S

**SHOPPING CENTER - Cable, WI**  
STORE HOURS  
Monday - Thursday 8:00 am - 6:00 pm  
Friday & Saturday 8:00 am - 7:00 pm  
Sunday 9:00 am - Noon  
**715-798-3211**



Sale ends 4/30/24

©2024 True Value Company LLC

Find the right products for your project at your local True Value®.

# “Many Trails to Take” Art Exhibit at Drummond Public Library

Submitted article

The public is invited to view “Many Trails to Take,” a solo art exhibit featuring 19 pastel paintings and one pen & ink drawing by Diana Randolph, which is currently at Drummond Public Library & Historical Museum. The artist will give a talk and demonstration on Wednesday, May 15th at 5 p.m., followed by refreshments. The library is located at 14990 Superior Street in Drummond. The show may be viewed through May 21st. The library hours are Tuesday through Friday, 10 a.m. to 5 p.m., and Saturday, 10 a.m. to 2 p.m.

Randolph, who writes and paints in Drummond, received her B.A. art degree from Northland College, and then studied with master pastelist/author Albert Handell in several workshops. For this exhibit she gathered works of art with the theme of trails, paths, and roads, created from 1991 to 2023, inspired by her own photos of places she visited and scenes from her own yard. “I love to create works of art inspired by the natural world through the different seasons,” said Randolph. “My goal is to explore the patterns of color and rhythm of landscapes, the way shapes and textures flow.”

Pastels are pigment in stick form, held together with a little bit of binder, gum tragacanth. Pastel



Photo by Kelly Randolph. Diana Randolph proudly holding one of her many paintings.

paintings are created by layering strokes of pigment on abrasive pastel paper. The tooth or ridges of the paper grasps the color. “I don’t blend the pigment with my fingers. Instead I let each stroke remain visible, reflecting light like a prism for a vibrant effect. My pen and ink drawing in the show was created using pointillism/stippling, which are dots made with a fine-tipped drawing pen.” Randolph’s note cards and poetry book, *Beacons of the Earth & Sky*, paintings and poetry inspired by the natural world, are also available during the show. A percent of the sales will go to Drummond Public Library.

For more information, please phone the library at 715-739-6290 or visit [www.drummondwilibrary.org](http://www.drummondwilibrary.org).



## The Mayberry Guru

By Ken Anderson

### The Benefits of Laughter

Did you know that one study suggests healthy children may laugh as much as 400 times per day, but adults tend to laugh only 15 times daily? Other studies have found that adults do laugh a little more than that. This is according to Elizabeth Scott, Ph.D. Dr. Scott is a renowned psychologist and author of *8 Keys to Stress Management*.

People who know me will say that I definitely laugh more than 15 times daily. I believe that laughter can help a person feel better and improve one’s overall disposition. Whenever I am in a group with a lot of laughter and positivity, I go away feeling better.

A great source of laughter for me is watching *The Andy Griffith Show*. The writers of this classic TV show were masters in writing comedy. They were not only able to cast the perfect actors for the roles they were to portray, but the writers were able to create dialog and storylines that took comedy to another level, especially with the role of Barney Fife. If I am in a foul mood or not feeling well physically, watching a few episodes of *The Andy Griffith Show* always makes me feel better.

According to [HelpGuide.org](http://HelpGuide.org) laughter boosts the immune system. A good, hearty laugh relieves physical tension and stress, relaxing your muscles for up to 45 minutes. Laughter also triggers the release of endorphins, the body’s

natural feel-good chemicals. Endorphins promote an overall sense of well-being and can even temporarily relieve pain. And best of all, laughter can help burn calories.

Another essential part of laughter is the ability to laugh at oneself. I realized this when I was teaching young children. Children are very adept at laughing at others when something goes wrong. Feelings are hurt very quickly in children. I recall numerous times when a student would come to me crying because someone laughed at them. I often advise the student to try laughing with others when it happens again. I told them it wouldn’t be easy, and more frequently than not, the child would come back to me and say, “Mr. Anderson, I laughed too, and they stopped.” Of course, this only works for some situations. I know I have had to laugh at myself countless times over my lifetime.

According to Don Knott’s daughter, Karen, when Knott was in the hospital during the last days of his life, he did not want people to be sad, so he did what he did best – he made everyone laugh. In an interview on *Larry King Live*, Karen revealed that her father once made her laugh so hard she had to leave the room. Don Knott’s humor and antics on TV were not an act. They truly represented who he was. And I thank him for making me laugh so much for 63 years.

[themayberryguru@gmail.com](mailto:themayberryguru@gmail.com)

## COMPLETE AUTO BODY REPAIRS

*Quality Service  
is #1!*

**Call  
715-682-5020**

- Painting
- Striping
- Fiberglass
- Insurance Claims
- Lifetime Paint Guarantee
- Free Loaner Car Available
- PPG Certified
- Free Estimates

*We’ve Gone Green!  
Now Using  
Environmentally Friendly  
Waterborne Paint from PPG!*

**ENVIROBASE®  
HIGH PERFORMANCE**

### West End Auto Body

Hours of Operation  
Mon - Thurs 8am-5pm  
Friday 8am-3pm

Shawn & Tony Westeen  
[westendautobody@outlook.com](mailto:westendautobody@outlook.com)

1721 Main Street West - Ashland, WI

Bottom Line News and Views  
May Publication is 05/15/2024  
Ad/Article Deadline 05/03/2024

## Bay Area Civic Center

**Weddings - Trade Shows - Fundraising Events -  
Graduations and Much More!**

**Full Bar - Stage - Event Curtains -  
Convenient Downtown Location  
Seating up to 500**

**320 4th Ave. West, Ashland, WI  
715-682-2221 • [bayareaciviccenter.org](http://bayareaciviccenter.org)**

# Swanson's

## Seamless Gutters

*Proudly serving the  
Northland for 17 years!*

## FREE ESTIMATES

- Fully Insured
- Leaf Guards Available
- Family Owned & Operated

715-274-2613

Tim Swanson • [tkswanson59@gmail.com](mailto:tkswanson59@gmail.com)  
[www.swansonseamless.com](http://www.swansonseamless.com)

## SOUTH SHORE SAND & GRAVEL

*Sand - Gravel - Washed Sand & Rock*

**We Deliver**

- Construction &  
Demolition
- Waste Land Fill

**2 Miles East of Iron River  
On Primrose Lane**

Email: [sssandg@cheqnet.net](mailto:sssandg@cheqnet.net)  
**68280 Primrose Lane, Iron River, WI 54847  
715-372-4522 Fax: 715-372-4575**

# TOMLINSON'S

1022 MAIN ST E - ASHLAND, WI 715-682-2717  
24 Hour Towing Service

- Light to Heavy Towing • Tires • Roadside Service • Vehicle Unlocking
- State DOT Inspections • Heavy Truck Repair • Auto Repair

**Intoxalock**

IGNITION INTERLOCK

Intoxalock Authorized Dealer

**U-HAUL**

AUTHORIZED DEALER

- Trucks • Vans
- Trailers
- Bubble Wrap
- Boxes
- Tape



**NorthLakes**  
COMMUNITY CLINIC

## When Nature Doesn't Call

By Lori Cannon, RN

Spring break is upon us, and many are preparing to fly off to enjoy a week on the beach, skiing in the mountains, or maybe something more exotic. Seasoned travelers know the importance of preparing for things like jet lag and staying hydrated on long flights or car trips, but one of the most universal complaints about travel is also one of the least discussed. It might be embarrassing, but as the kids' book says, everybody poops—and when you're traveling, normal bathroom routines can go right out the window. While poop-related issues are extremely common while on vacation, they don't have to be a part of your travel experience. We'll break down common reasons for these issues and give you some tips on keeping things regular during your vacation.

Constipation is a super common experience for travelers. Your daily routine is upended and you're in a new environment where you may not feel as comfortable as you do at home. Add in changes in activity levels, larger meals or different foods, and decreased fluid intake and you have the ideal conditions for getting backed up. How can you avoid this?

1. Stay active! This doesn't mean you need to abandon your fantasy of lying on the beach for a week while being provided a steady supply of beverages and sunscreen. Just fit in a brisk walk for at least a half hour every day. Exercise sends blood to the muscles of your intestines and helps keep everything moving efficiently.
2. Drink plenty of non-alcoholic fluids. It's easy to forget this when you're traveling, especially if you're suddenly in a warm, sunny climate, but staying hydrated is

a key part of normal digestion. It's especially important to pair hydration with...

3. Fiber. This helps move waste through the intestines by adding bulk and form to the stool. If your diet is not normally high in fiber, take this opportunity to increase your intake. Add fiber into your diet gradually to avoid gas and bloating. Fruits, vegetables and whole grains are all great sources of fiber.

Other common gut issues while traveling include diarrhea, gas and heartburn. Try to prioritize sleep and rest while traveling for better gut health, and avoid overeating, which is a common cause of heartburn. Always follow local recommendations on drinking water (including ice) and food safety; it can be fun to be more adventurous with your diet while on vacation, but do it wisely so you can see more sights than your hotel bathroom. Wash your hands thoroughly and frequently. If you do find yourself with a case of diarrhea, it's especially important to rest and drink plenty of fluids to avoid dehydration. If diarrhea is bloody and/or you have a fever, seek medical attention.

Your vacation doesn't have to be thrown off by digestive issues. With a little planning and thought, the biggest GI problem you'll face while traveling is a poorly timed seagull dropping or a never-ending stream of poop jokes from your kid.

*Lori Cannon is a Registered Nurse at Clinical Quality Improvement Manager at NorthLakes Community Clinic.*

## Ashland Students to participate in 51st Annual Skills USA Wisconsin State Conference

Submitted article

Students from Ashland High School will be participating in the 51st annual SkillsUSA Wisconsin State Leadership and Skills Conference to be held in Madison, Wis. on Tues., April 9 - Wed., April 10, 2024, at the Alliant Energy Center in Madison (see attached release). In addition, competitive events will also be held at Madison Area Technical College on April 10.

The students will be part of the more than 1,500 middle, high school, and college/post-secondary students, over 200 teachers, and more than 300 industry volunteers working in more than 80 competitions. Often comprising a few team members, students will work against the clock and each other, proving their expertise in competitions in a wide array of skill sets.

Helping each student excel and

be a solution to shrinking the skills gap, SkillsUSA is a national non-profit organization serving teachers and high school and college students who are preparing for careers in trade, technical, and skilled service occupations. SkillsUSA Wisconsin, with more than 2,300 members in over 140 chapters, is a partnership of students, teachers, and industry representatives working together to ensure America has a skilled workforce. The diverse talent pipeline covers 120 trades, technical, and skilled service occupations, the majority science, technology, engineering, and mathematics (STEM) related.



## Kinzie Monuments

*The finest quality memorials  
At affordable prices*

Please call 715-798-3148 for more information or to schedule an appointment.

James & Susan Kinzie  
13880 Wittwer Rd. - Drummond, WI 54832  
Now accepting credit cards.



## Dykstra CONSTRUCTION Inc.

GENERAL CONTRACTOR

Over 30 Years of Experience!

NEW CONSTRUCTION • REMODELING  
EXCAVATING • CONCRETE

5018 St. Hwy 13 Ashland, WI  
715-682-9599  
dykstraconstructioninc.com  
info@dykstraconstructioninc.com



## Ashland Jewelers Service Co. is Now Buying Gold!

*Top Prices Paid!  
Trade in Your Old  
Gold for Cash!*

Serving The Area For  
Over 30 Years!

**Ashland Jewelers**  
Service Co.  
www.AshlandJewelers.DiamondJourney.com

402 West Main St.  
Ashland, WI  
715-682-3155



Need an agent  
who gets your  
small business?

Daryl Jolma, Agent  
2022 Lake Shore Drive E  
Ashland, WI 54806  
Bus: 715-682-5900  
jolmainurance.com

I understand the unique needs of small business owners, because I run a small business too. Contact me today for your small business insurance.

Let's talk today.

State Farm Fire and Casualty Company  
State Farm General Insurance Company  
Bloomington, IL  
State Farm Florida Insurance Company  
Winter Haven, FL  
State Farm Lloyds  
Richardson, TX  
2101257



## Hugo's Pizza

221 Sanborn Ave - Ashland  
Open Mon-Fri 11am, Sat & Sun 3pm

715-682-8202

HAVING A  
PARTY?

Large 16" pizza orders  
are our specialty!

For large groups add a throw-away tub of tossed salad, with cheese and sides of dressings for \$4<sup>25</sup> per person. We will also supply plates and napkins at no charge, at your request.

2 liter sodas and cups available too!

View our full menu online at hugosashland.com

Frozen Pizza's  
Always Available

We Deliver Daily!

Monday-Friday 11am-2pm & 4pm to Close  
Weekend's 4-Close

All Menu Items Available for Delivery!

## THE EYEGLASS SHOP

Affordable Eyewear  
Great Service &  
37 Years of Experience

\*all frames are 35% - 70% off everyday!

Visit us online @ [eyeglassshopashland.com](http://eyeglassshopashland.com)

200 Main St. W • Ashland, WI • 715-682-8181

## Thoughts From A Treestand

By  
Joseph R. Lange

### April is a Good Month

I have finally found time, now that the heavy blanket of snow is finally receding, to do some preplanning for the short warming time ahead. In Wisconsin, one must not blink or we will miss it.

Spring things, every outdoorsman has them to do and if you don't get on it, you will lose valuable time and rush things, making mistakes. First order of business is to restock the basement with wood for next fall. It is always a job hauling it from the big wood shed but I am blessed with a wife who can stack it as fast I can toss it down. Looking at the supply now sitting neatly in the corner I am happy to know that even if I would somehow pass on during the summer, the wife would be warm another winter. When you get to be an old man, you worry about things like that.

Pulling off the tarp on the boat I see a mouse has gnawed a small corner of the old 85 Johnson motor. Not a lot mind you but a sign that they evaded the feral cats that were patrolling the woodshed where I had pulled it. All in all, it looks good. Whether I can get the old girl started remains to be seen as the temps just are not up there enough to try. I see my trickle chargers are

all glowing green so the trolling motor and battery for the Johnson made it through I would think. I had put two new tires on the trailer and fixed the right taillight so a quick inspection of the rods stored is the only thing remaining. They say the two best times for a boat owner is the day you buy it and the day you sell it. Looking back on all it took to title it and get it ready, I am closer to the later. If I need to put a new motor on it, closer still. 1985 Johnson Outboards are like 1972 mountain men. It's always a crap shoot if either will start. Or how long they will run.

Moving about the 7 acres of brown landscape I see the trees have taken a beating with many limbs broken and strewn about. A good time to try my little electric chainsaw and I am quite impressed in its ability to make them into little fire pit size. I start the first fire of the year and enjoy the warmth it is giving me in the still cool spring morning. Still a few more spots to patrol and the spring winds will most certainly add to the task but at least it is started.

Glancing over at the small pond I see the water levels are down. The spring rains should fill it and I am looking forward to the two mal-

lards that come every spring. Perhaps this year they will stay. The two river otters as well.

I walk past the garden and see the remnants of last fall. Only the strawberries appear to have life. You wouldn't think a guy could kill an asparagus grow but I see that was indeed possible. The rhubarb remains defiant however. People used to eat a lot of the stuff we grew but as they passed, the younger generations do not know anything about the plant. Maybe this year will be its last. The plans for the garden are still in their infancy, many things change before the final layout when you are a hobbyist such as the wife and I.

The fence we put around it to keep the deer out has made it through the winter. Good thing the wife was the builder of that one. My background is devoid of carpentry skills, unless you count the little plank tree stand that still supports me on occasion.

I see the turkeys have made it back. We counted 65 in the field and one Jake. I'm hoping some toms show up in the next couple of weeks, so does that Jake I would imagine. It will be a bit before the flocks disperse. It has been another tough winter on these birds but by the looks of them, spring has come just in time.

Scanning the field I don't see any obvious signs of dropped antlers. That would be too easy. One needs to hunt them in the recesses of the woodlot. Good thing they are not in the field given the cost of a tractor tire repair and the downtime from "finding" one that way.

The spring bird feeders need to be cleaned, taken from the dusty machine shed and hung. The arrivals will be hungry, best not be a day late or they will move on.

Opening the machine shed I see lots of work ahead.

The old lawn tractor may well be on its last legs. Hitting that huge rock in the tall grass didn't help. After the mower deck was about knocked off, perhaps God is tell-

ing me it's time to get one of those fancy zero turns. The two push behinds will need new blades as well. I need to haul the wood splitter out to the woodshed and get it going as well as they first loads of unseasoned oak will need to be split and stacked. "Will that rototiller start?", I wonder. Given the fact that it is only used for about 2 hours a year, it may need to be encouraged by a shot of starter fluid.

You can never have enough starter fluid I have found.

The snow blowers need to be moved from one side of the shed to the other. Only used the new one once. The old one I just had serviced and of course, the first time I used it, the belt must have come off as it just sat there like a bullheaded mule refusing to move. I dragged it back to the shed and there it stays still. Perhaps when the new zero turn is delivered, I will have them haul it away and get it fixed.

Glancing at the garden tools I see many need sharpening and generally cleaned up. A chore I should have done last fall but then, bow-hunting started. How I ended up with so many of them is anyone's guess.

I open the door to the small side of the shed and the ATV needs to be washed. Putting a plow on it saved me many a backache and is the main reason the snow blowers were only used once. I will have the dealer pick it up and service it as I do every spring.

I see my deer blind made it through with very little visits from the mice. Having those feral cats stopping every night certainly has paid dividends in that area. With turkey season fast approaching, I will need to get that blind out. Checking my tag I see I start the 28th. Lots to do to get ready, maybe some of this equipment stuff, like last fall, will have to wait.

The tree stands are lined up as well. Thankfully I cleaned them

Continued on page 31

## JEROME EXCAVATING CONTRACTORS, LLC

Charles Jerome - Owner - 715-798-3088  
Residential • Commercial • Municipal  
Excavating Services

Site Development  
Site Clearing  
Basements  
Driveways • Roads  
Culverts  
Demolition  
Shoreline • Ponds  
Sand • Topsoil  
Gravel • Rock  
Quarry Gravel - Blue or Red



Safety - Integrity  
Excellence  
Accountability

Utility Contractor License #251383  
Licensed City Sewer & Water

Free Estimates - Bonded - Insured  
14035 North Pine Rock Road, Drummond, WI 54832  
info@jeromeexcavating.com  
Your Complete Excavating Contractor! Find us on Facebook

**AL'S MOBILE**  
REPAIR SERVICE  
715-580-0905

**Boat Season is right around the corner!!**

Get on my list now so your boat is ready for the water!

**Other Spring Services**

Lawnmowers  
ATV/UTV  
Log Splitter  
Generators

## Three Eagles Gift & Smoke Shop

*It's Worth The Drive!*



Remodeling The Store!  
25-50% Off Jewelry and Arts & Crafts

Look for other discounted products throughout the store...lots of clothes and much more!

Large Variety of 50% Off Selected Wines & Liquors

FREE Lighter with Every Carton Purchase!  
**LOWEST PRICED CIGARETTES IN THE AREA**

Montclair	\$62.75 Carton
Sonoma	\$60.50 Carton
Seneca	\$59.50 Carton
Eagle 20's	\$67.50 Carton
Montego	\$62.00 Carton

**Now Carrying!**

Buffalo Trace,  
Old Elk Whiskey,  
Eagle Rare Whiskey,  
Garrison Brothers & Stag  
750ml



Now Selling Delta 8, 9, 10

**Cannabis Infused Drinks & Candy**

2 Miles East of Ashland on Hwy 2  
715-682-8844

Open Monday - Sunday 8am-8pm  
All prices subject to change without notice.

## Cable American Legion Post 487 OPEN TO THE PUBLIC APRIL/MAY CALENDAR OF EVENTS

**FREE POOL EVERYDAY**  
Homemade Pizzas 7" & 12" & Hot Beefs Available Anytime!

**TACO THURSDAY!**  
4-7:30pm every Thursday!  
Taco Salads, Taco Pizzas & Tacos

**HAPPY HOUR**  
4-6pm Tues-Fri!

Legion or SAL Meetings  
Mon. May 6th - 6pm  
Auxiliary Meeting  
Mon. 4/15 & 5/13 - 6pm

**CRIBBAGE TOURNAMENT**  
April 28th • Starts at noon  
\$20 per teams of 2

Open Tuesday - Sunday 3pm-Close for the month of April  
Checkout our Facebook page and website for May hours & events  
1 mile East of Cable at the corner of Cty. Hwy. M & Trail Inn South  
**Cable, WI 715-798-4487**

**Jet**  
Travel & Tours

Join us on a Hosted Group Tour in 2024:

- The Best of Switzerland  
September 1 - 8
- 12-Night Greek Isles, Italy, & Turkey  
September 23- October 5
- Ark Encounter & Creation Museum  
October 14 - 19
- Washington D.C.  
October 16 - 24

715-682-9591 | info@escapesbyjet.com  
220 Main St. W, Ashland, WI | escapesbyjet.com



## Sexual Assault Awareness Month

By Christa Grande

April marks Sexual Assault Awareness Month, a time dedicated to shedding light on a pervasive issue that affects individuals worldwide. Throughout the years, the sexual assault movement has made significant strides in providing support and empowerment to survivors. This has undoubtedly fostered an environment where victims feel encouraged to come forward and seek justice however there is still much more work to do.

The advocacy efforts undertaken by New Day Advocacy Center, and other organizations alike, play a crucial role in supporting survivors and addressing the systemic issues that enable sexual assault to persist. By offering a safe space for survivors to share their experiences, access resources, and receive counseling, advocacy organizations provide a lifeline for those in need.

Sexual Assault Awareness Month serves as a platform to educate communities, challenge harmful beliefs, and promote consent and respect. Some of these harmful beliefs are:

- **Victim-blaming:** This belief suggests that the victim of sexual assault is somehow responsible for the assault due to their behavior, appearance, or actions. It shifts the blame from the perpetrator to the survivor, reinforcing harmful stereotypes and discouraging victims from coming forward.

- **Rape myths:** These are false beliefs or stereotypes about rape and sexual assault that minimize the seriousness of the crime or blame the victim. Examples include the notion that "real" rape only occurs between strangers in dark alleys or that if the victim didn't physically resist or scream for help, it wasn't

truly rape.

- **Gender stereotypes:** Traditional gender roles and stereotypes can contribute to a culture that perpetuates sexual violence. For instance, the belief that men are naturally aggressive or dominant, while women are passive or submissive, can normalize behaviors that lead to sexual coercion or assault.

- **Silence and shame:** Many survivors of sexual assault feel ashamed or afraid to speak out due to societal pressures and stigma. Believing that discussing or reporting sexual assault will bring shame upon oneself or one's family can prevent survivors from seeking help or justice.

- **Minimization of consent:** Some individuals may hold beliefs that consent is not necessary in certain situations, or that non-verbal cues are sufficient indicators of consent. This can lead to misunderstandings and ultimately to sexual assault when clear, enthusiastic consent is not obtained.

The responsibility for sexual assault lies solely on those perpetrating it. No individual should ever endure the trauma of sexual violence. Furthermore, the burden of preventing it rests on society as a whole. Through increased awareness and education, we can dismantle the stigma surrounding sexual assault and create a culture where survivors are met with empathy and support rather than judgment and skepticism.

Survivors have options. Choosing to report is only one of them. Connecting to advocacy can help survivors in a variety of ways; understanding their options within reporting, receiving medical care, receiving support services, safety planning, empowerment and guid-

ance, just to name a few. Survivors do not have to go through this alone.

As we observe Sexual Assault Awareness Month, let us reaffirm our commitment to standing in solidarity with survivors. Together, we can work towards creating a society where every individual feels safe, respected, and empowered to live free from the threat of sexual violence.



Thoughts cont. from page 30

all up when I took them down and little work is needed now save for another close look at them to see if they are still sound enough to hold my winter weight. I like to get them out early and actually it is a rite of spring for me.

The local sportsmen's banquets are in full force this time of year. Never had much luck but two weeks ago I won a custom built AR15, a night vision binocular and a regular 10x42 binocular and a mountain man coyote hat. As well as a tow strap and bottle of maple syrup so confidence is high for the Fur-Fin- and Feather dinner. Winning the AR was nice, putting a five hundred dollar scope on it and

actually finding 5.56 rounds and what I had to pay to get them, not so much. But a win is a win I reckoned.

Scanning the yard, the wife has picked out locations for 10 trees. Each spring we try to plant 5 or more. Given our stage of life, we plant them for who comes after us. Appears we will need new windows as well and glancing up at the roof, may a shingle or two.

April is a good month. A time when you take a count of how the winter has worn on you. How it has impacted everything you own, everything you hope to do or accomplish in the fleeting months ahead.

I stand with the warming sun on my face and think of my brother-in-law, who did not make it through the winter. Two days older than I, it gives me pause. I think of my younger brother who also, did not see spring. 62 years and retired a month. Yes, I ponder on it all under the warming of the sun.

I see the wife come from the house and fill the feeders and I smile. I have been blessed with a partner that helps me with all of this that I have mentioned. Without her I believe that someone else would be living here, and I perhaps would be where none of this is a part of an old man's life.

Yes, April is a good month.

*Dick Lange, Colby, WI  
Avid hunting enthusiast  
promoting our youths' hunting*

### GARAGE DOORS & OPENERS BUSINESS & RESIDENTIAL

Sales - Service - Installation - Repair

715-682-8548

We Service Most Makes and Models!

**USKOSKI GARAGE DOORS**

Craig Uskoski • 64805 Charles Johnson Rd. • Ashland



"Your Northern Wisconsin  
Garage Door Expert"

## Protect your most valuable assets

Committed to our customers and our community.



Home, Auto, Life...  
& Just About  
Everything Else



124 Main St W  
Ashland, WI 54806

715-682-2086

www.greatlakesinsuranceagency.com

### Otter Bay Resort



Join Us  
for our  
Bass  
Tournament  
Saturday, June 22  
7am

Serving Burgers - Sandwiches - Salads - Appetizers  
"Home of the Famous Otter Burger"

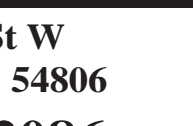
Enjoy your meal or beverage overlooking Otter Bay  
on beautiful Lake Owen!

We have the best sunsets on the bay!



Thursday Night  
Burgers!

Sundays  
Bloody Mary  
Special!



- Cabins & Motel
- Pontoon & Boat Rentals
- Gas

Your Hosts Missy & Dave  
46595 Otter Bay Rd, Cable, WI  
715-798-3336

OtterBayResort@cheqnet.net  
www.OtterBayResort.net

Free WiFi

Thurs - Sunday 11am - Close  
Grill open until 8pm  
Closed Mon., Tues. & Wed.

## #2 SEPTIC PUMPING & Excavating INC

715-682-2222

Serving Northern Wisconsin

### PUMPING SERVICES

- \* Same or next day Monday - Friday \*
- Septics • Holding Tanks • Mound Systems
- Carwashes • Grease Traps • Vault Privies



### RENTAL SERVICES

Portable Restrooms • Mobile Restroom Trailer

Large Events - Weddings - Private Parties - Cabins  
Construction - Golf Courses - Etc.



See our Excavating ad on page 14

no2septic.com

50181 St Hwy 13- Ashland, WI

## Song for the Wild Warren Nelson's musical tribute to Sigurd Olson

Plays at Harbor Table April 28th  
Submitted article

Song For The Wild is a concert of songs and readings celebrating the writings of the great 20th century conservationist Sigurd Olson. Singer/songwriter Warren Nelson put Olson's words to music after researching Olson's life. Nelson says "Sigurd's writings are so lyrical. They sing on the page. Those of us who believe in the importance of protecting wilderness and wild places are grateful for Sigurd's long struggle for long-term protection. He was the principal savior of the Boundary Waters Canoe Area Wilderness."

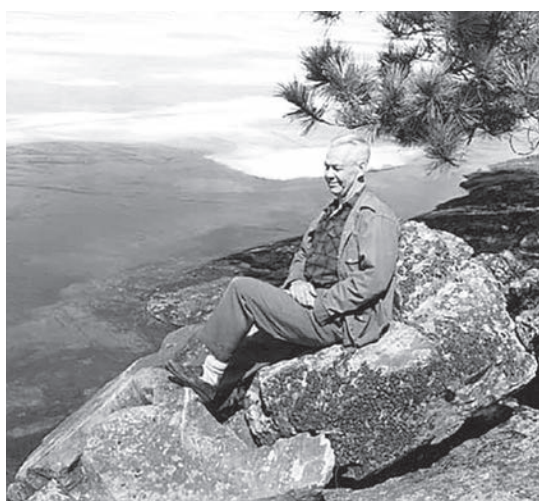
Olson published nine books in his lifetime. He attended Northland College in Ashland from 1916-1918, graduating from U-W Madison in 1920. He guided canoe trips during the 1920s out of Ely, Minnesota while teaching at Ely Junior College. He became Dean of the college in 1936 until resigning in 1947 to write full time.

Nelson says "One of my favorite songs in the show is entitled This Is Home."

"The greatest achievement of our flight to the moon

Is the picture of the Earth, a living green blue planet

Whirling in the dark endless void



of space. This is home this is home this is home"

Song for the Wild debuted at the Great Lakes Visitor Center in the fall of 2016 and was well received. It has also played at the Park Center in Hayward and the West Theatre in Duluth The Harbor View Event Center and The Ironwood Theatre. The second half of the show features a canoe full of Nelson's original environmental songs.

The show features the stellar talents of Ed Willett, Jack Gunderson, Randy Sabien, Rowan Nelson-Ferris, Otis McLennon and Warren. Tickets for the April 28 3 pm matinee at The Harbor Table are \$20

## Spruce up for spring at Copper Falls State Park

Volunteers welcome  
Submitted article and photo

Celebrate May flowers and lend a hand at Copper Falls State Park on Saturday, May 4th. Join the fun at "Work, Play, Earth Day" to help kick off the visitor season, giving everyone a chance to do their part. Volunteers of all ages and abilities can help, assisting park staff with the task of their choice. Sign up to choose from light maintenance work such as painting, raking, windfall pickup, tree planting, or cleaning the historic structures at the park. Park admission is waived on Saturday for all workers and everyone attending will receive a bare root native shrub of their choice to plant at home.

Volunteers are requested to meet at the historic picnic area pavilion at 9:00 a.m. to sign up for the activity of their choice rain or shine. Helpers are automatically entered to win a free overnight stay at AmericInn's Splashland waterpark in Ashland. The day includes free lunch provided by the Friends of Copper Falls State Park followed by the drawing for the overnight Splashland stay. Those interested in helping with "Work, Play, Earth Day" should dress for weather and bring work gloves or an optional rake. No pets please.

After noon, check out the power and beauty of nature along the historic Doughboys' Trail where the waterfalls along the Bad River and Tyler Forks inspire timeless memories. Alternatively, take in the peace and solitude along Loon Lake's shores to view migrating waterfowl.


To kick off summer, Copper Falls' concessions will open on Friday, May 10 and will be open weekends until Memorial Day. Af-



Help Spruce Up the Park with the Friends of Copper Falls State Park.

ter Memorial Day they will be open from 10:00-5:30 throughout summer offering Copper Falls apparel, camping memorabilia, books, and tasty treats. Look for more events as spring turns to summer including weekly and/or monthly music, nature study, birding, or history and geology hikes. This summer, visitors can look forward to a beautiful new reservable pavilion for receptions, family gatherings, or other private events. To help fund the completion of the park's new pavilion follow this link to contribute: <https://sites.google.com/friendsofcopperfallssp.org/focfsp/fundraising/pavilion>. Contact park staff directly for details on availability and reservation information.

Wisconsin DNR and the Friends of Copper Falls State Park thanks you for your interest and continued support. For more information check out the Friends of Copper Falls State Park's website at <https://sites.google.com/friendsofcopperfallssp.org/focfsp/> or their Facebook page at <https://www.facebook.com/friendsofcopperfalls>. Most state park event listings can also be found on DNR's website at <https://dnr.wisconsin.gov/events>. For further information contact the park office at (715) 274-5123.



### Ephemeral Ponds, bogs and their wildlife

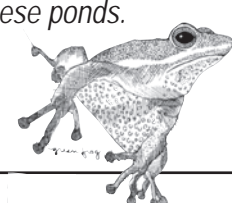
#### Lincoln Community Forest Nature Program and Forest Walk

#### Saturday, May 4 - 1:00PM


*Leaders: Colleen Matula, retired DNR Forest Ecologist; Alexander Streitz, DNR Wildlife Technician and Amphibian and Reptile extraordinaire, Tom Pikkiila, retired DNR Forester*

*This dynamic trio will explain what an ephemeral pond is, why they are so important in our North Woods, and teach us about the abundant frogs, toads, reptiles and other wildlife that rely on these ponds.*

*Expect about a 1/2 mile easy walk. Meet at Lincoln Community Forest Parking Lot 28430 Marengo R. Rd, Mason, WI 54856*



**LCF is always open to the public FREE of charge!**

Find us on Facebook  or visit our website: [www.friendslcf.com](http://www.friendslcf.com)

## Happy Mother's Day to All Moms!

# HK Septic

Call Early to Get on the List!

Let us put our 30 years of experience to work for you!

- Drain Cleaning & Root Removal
- Tank & Sewer Line Locating
- Video Line Inspection
- Call Early to Get on the List

Same Owner Since 1994  
715-798-3494

Licensed P.O.W.T.S. Maintainer & Soil Tester #224234

# Bottom Line News and Views

The Northland's Complimentary Monthly Newspaper

## 7,500 COPIES

Of the Bottom Line News & Views is distributed each month to over 185 outlets in and between: Ashland, Barnes, Bayfield, Benoit, Brule, Cable, Clam Lake, Cornucopia, Delta, Drummond, Grandview, Herbster, Ino, Iron River, Lake Nabagamon, Mason, Marengo, Mellen, Minong, Namakagon, Odanah, Port Wing, Red Cliff, Sanborn, Seeley, Solon Springs, Wascott, and Washburn.

We also publish our paper online at [bottomlinenewsandviews.com](http://bottomlinenewsandviews.com), and on our Facebook page.

2024 Publication Dates & Deadlines	
Publication Date	Deadline
May 15th	May 3rd
June 12th	May 31st
July 10th	June 28th
August 14th	August 2nd
September 18th	September 6th
October 16th	October 4th
November 13th	November 1st
December 11th	November 29th

### Ad Rates and Sizes

Sixteenth Page	\$48	4.9" w x 2.16" h
Eight Page	\$72	4.9" w x 4.33" h
Quarter Page	\$117	4.9" w x 9" h
Half Page Horizontal	\$210	10" w x 9" h
Half Page Vertical	\$210	4.9" w x 20" h
Full Page	\$410	10" w x 20" h
Add Full Color	\$67	*Rates maybe subject to change

### To Place an Ad or Article Please Contact:

Dana Meske-Wiezorek, Publisher/Editor  
[dana@bottomlinenewsandviews.com](mailto:dana@bottomlinenewsandviews.com)  
715-685-4871

Devona Meske  
[devona@bottomlinenewsandviews.com](mailto:devona@bottomlinenewsandviews.com)  
715-682-2608 or 715-292-4771

Dennis Meske  
[dennis@bottomlinenewsandviews.com](mailto:dennis@bottomlinenewsandviews.com)  
715-682-2608 or 715-292-4770

Want it Mailed? Subscribe Today!

\$3<sup>75</sup> per issue or \$45/year - Send a check to  
Northland Media LLC 64460 Gillis Rd Ashland, WI 54806

www.bottomlinenewsandviews.com



Meatloaf

THIRD THURSDAYS

\$10 DINNER

MADE-FROM-SCRATCH BY OUR DELI!

April 18 • 4-6 PM

MENU: Meatloaf or lentil loaf, sides roasted potatoes and carrots and dessert.  
Dine in or get to-go, sign up online or call the store

700 Main Street West • Ashland, WI • (715) 682-8251 • [chequamegonfoodcoop.com](http://chequamegonfoodcoop.com)



# BULLDOG

## AUTO REPAIR, LLC

Open Monday-Friday 8am-5pm

### It's Pothole Season!

Don't let potholes ruin your day, or your vehicle!

Pot Hole Special

Spend \$500 on Suspension Repairs and get 1/2 off on an alignment.

Offer valid March 13th - April 30th, 2024. One offer per customer.

Call us Today!

To Schedule an Appointment!

64425 Old Airport Rd • Ashland 715-682-2616



## The Water Column

By  
Diane Daulton

This morning I needed a contemplative walk to let nature's inspiration help collect my thoughts. As my canine companion trotted happily atop the scant snow, my tentative steps were tempered with the prospect of discombobulated coffee as the snow's flimsy crust either supported my footsteps...or didn't. The uncertainty of Northland College's deadline for some 12 million dollars just days away weighed heavily on my mind. It was a grey chill day. As I write, the sun has still not come out and I notice a winter storm warning on my computer screen. I thought, how different it would feel if the sun were out, robins busily probing sappy soil, meltwaters rushing through the headwater swales of my land, precursors of marsh marigolds and blue flag iris.

Some folks might wonder what this digression has to do with water. Well, I might never have visited Wisconsin or experienced Lake Superior were it not for Northland. I like to think that people who are passionate about Northland are also passionate about the overall health of our watershed and Lake Superior. Subsequent careers and partnerships, like milkweed seeds, find their way around the region, spreading and thriving centered around water, wildlife, fish, eco-tourism, local food, sustainability, solar, and unnumbered other spin-offs including the arts. For many, our environmental roots help to shape the vibrant communities we know and love. As David Saetre stated in a recent post on Northland's website, "Some call it the 'spirit of Northland'." He continued, "There's something about Northland that grabs your heart and won't let go. A part of its soul is its capacity for risk, for visionary thinking to meet difficult times." I believe it's also about the diversity and creativity of the people who live here and the omnipresent charisma of the Big Lake.

Historically Northland has been a leader in innovation. Just one year after that first Earth Day in 1970, Northland was the first college in the nation to add environmental studies to their curriculum and make the environment part of their mission. In the fall of 1971, North-

land held a two-day conference, inviting Senator Gaylord Nelson (founder of Earth Day) and Sigurd F. Olson (former Northland student, author, and iconic wilderness advocate) to speak. That conference was credited as the "instrument of origin" for the Sigurd Olson Environmental Institute (SOEI) whose mission is centered around experiencing and protecting wildness and wonder in northern woods and waters for future generations.

LoonWatch was an early project of the SOEI and proud to be among Wisconsin's longest running successful citizen science efforts. Around that time Tom Klein's book Loon Magic made a big splash, inspiring people to fall in love with Sigurd Olson's symbol of wilderness, the Common Loon. LoonWatch's first step was to engage people in conservation of their beloved Common Loons. Their staff of one, over the years, developed a network of enthusiastic volunteers, with the charming appellation "Loon Rangers". Today, citizens and student interns are still helping engage in loon education and protection. LoonWatch also formed early partnerships to develop affiliates in other states and provinces where loons spent time through the North American Loon Fund. These partnerships helped support study on loon migration patterns and behaviors, evolving with technology: first using leg bands and observational studies, then satellite telemetry, PIT tags, and live cams. These tools have helped biologists learn much about loons from their lake preferences to migration pathways, as well as impacts of lead and other toxics, invasive species and their role in mass loon die-offs, and perhaps impending threats such as wake boats or continued habitat loss. In 2022, LoonWatch celebrated its 50th anniversary.

Both Northland College and their projects such as LoonWatch have faced funding difficulties. Founded in 1892, as the North Wisconsin Academy, the new institution's first close call was just one year later when the Panic of 1893 had them scrambling to pay bills. Later dubbed Northland College, financial disasters threatened again, nearly closing the school in 1898

and 1978. LoonWatch, just one of the college's programs, has also had to adapt and share resources throughout its existence, relying on the loon rangers, partners, and grants for successful outcomes. Now, as the college finds itself on the precipice once again, these difficult times have inspired a new adaptation strategy dubbed "True Northland" aimed at a sustainable model for the future. Learn more at <https://truenorthland.org/>.

For me, and I suspect many others, overcoming adversity has recently been put in greater context. The documentary film entitled, "Bad River", produced by award-winning filmmaker Mary Mazzio serves as inspiration to those faced with overwhelming challenges. The film chronicles heartbreaking and decades-long stories recalled by Bad River Tribal members fighting for their land, their sovereignty, their beliefs, and their waters. Poignant and eloquent, the testimonials speak to the heart, as they revisit the prejudices of the past where children were relocated to military style schools, reminiscent of recent reports of Ukraine's child abductions. The film is honest in defining the difficult path the people of Bad River have faced, but its underlying messages are those of hope and resilience and staying power. The images I took home formed a portrait of a people whose connections to the land far outweighed the challenges they have overcome or those they continue to face.

One of many challenges depicted in the film is the ongoing battle over how to resolve the transport of oil, described in the film's trailer as a "David and Goliath" dilemma. As an advocate for the protection of the Bad River watershed and Lake Superior, I wholeheartedly agree with Tribal concerns about an aging oil pipeline, the "oxbow" crossing, or even the new alternative route that spans hundreds more waterway and wetland crossings yet is still located within the Bad River watershed. Today, the question remains unanswered - how will either alternative protect the place given to the Ojibwe people and the water that is their life in perpetuity. The film is more than just a story of adversity, but captures the beauty of the Bad River, its people, its wild rice, and Lake Superior. Perhaps most importantly it invites viewers



Photo by Betty Ferris. "Life is a series of open horizons, with one no sooner completed than another looms ahead." Sigurd F. Olson

to take in the stark beauty of our area, appreciate and learn from other cultures, and celebrate resilience and devotion to a place that speaks to the hearts of all people. To learn about the film and where it is showing, visit <https://badriverfilm.com/>. As Earth Day approaches let's not forget the lessons of the past or let politics blur our vision for the future. We may all be on the precipice, as climate change ushers in new challenges for the next generation. My hope is that our communities can learn from the Ojibwe way of thinking about the future: it is a gift from our ancestors to hold precious for the next seven generations, so that future generations may all celebrate the beauty we have enjoyed in song and spirit.

Sigurd Olson wrote, "If we can move into an open horizon where we can live in our modern world with ancient dreams that have always stirred us, then our work will have been done." I remain hopeful that whatever happens at Northland, our communities will find a path forward looking to the resilience of spirit embedded in our Ojibwe neighbors as an example to follow. Community support for Northland College has been overwhelming and innovative plans to help reinvent Northland have kept social media buzzing. Hopefully Northland's water-related programs like LoonWatch and the Mary Griggs Burke Center for Freshwater Innovation will continue to engage people and partners in watershed protection. Tomorrow is another day and perhaps the sun will come out to favor robins and let our spirits soar.

*Diane is an independent author, naturalist/educator and lake and stream advocate. She can be reached at [dianaenplaya@gmail.com](mailto:dianaenplaya@gmail.com).*

## Bay Area Animal Hospital

Check out our website at [www.baahashland.com](http://www.baahashland.com)

**New Clients Always Welcome!**



3601 US Hwy 2  
Ashland, WI 54806

**715  
682-8865**

**Spring Is Coming!**



**Remember to Update  
Your Pets Vaccinations  
and Start Flea and  
Tick Preventatives!**

*Real Estate service  
For Bayfield County,  
Ashland County,  
& surrounding areas!*

**715-373-2583**

[www.bluewaterrealty.org](http://www.bluewaterrealty.org)



**Jon Wheeler**  
Broker/Owner  
715-413-0452



**Kimberly Jones**  
715-209-3915



**Ryan Hogan**  
715-331-9709



**Doug Ament**  
715-209-2782

*Located at 109 W Bayfield St, Washburn, WI*

# THANK YOU!

On behalf of the Cable Area Food Shelf and The BRICK Ministries, we thank the following donors for their continuous generous support in helping to make the 10th Annual Empty Bowl a huge success! We also would like to thank the many community members who came out for this event.

Erik Anderson  
Judith Benedict  
Kari Bjork  
Tim Bjork  
Joanne Cleary  
Pastor Ken Cluck  
Terry Dahmen  
Mary D'Andrea  
Carol Elliker  
Tony Erba  
Tina Garner  
David Hanks  
Judy Hanks  
Katie Hanks  
Tom Hanks  
Diane Jameson  
Kathleen Lorenz  
Ray Lorenz  
Roman Lucyk  
Joan Meeteer  
Kerri Nelson  
Jenny Pierce  
Crystal Radloff  
Sue Rosa  
Le Sedlacek  
Cindy Schuster  
Brenda Smits  
Jeff Smits  
Dan Spurgeon  
Kathy Spurgeon  
Kasse Tomasula  
Grace VonSeggern  
Lynne Wehrheim

Mark Wehrheim  
Sy Wera  
Theresa Wera  
Kenny Wright  
Vanessa Wright  
Friday in the Gazebo  
featuring Ron Gran, Kay Rowe,  
and Renee Young  
Cable United Church of Christ  
Living Hope Community  
Church  
St. Ann Catholic Church  
Trinity Lutheran Chapel  
Thrivent Financial  
Town of Cable  
Garmisch USA Resort  
KD's Bear Den  
Lakewoods Resort  
Loon Saloon  
Pla-Mor on Namakagon  
R Place Café  
Rondeau's Shopping Center  
Roo's Bar and Grill  
Starlit Kitchen  
The Cable Café  
The Portage  
The Rivers Eatery  
Tracks Inn  
Velo Cafe



**See You Next Year!**

## Robert Kelly Tree Service donates time and equipment to Mt. Ashwabay

Submitted article and photo

Once the ground froze, Robert Kelly Tree Care volunteered their time and equipment to remove this 100' Sugar Maple from over the top of the Sugar bush cabin at Mt. Ashwabay ski area.

Mt. Ashwabay plans to restore this structure for educational programs and special events. Robert Kelly Tree Care was honored to help their friends and neighbors with this special project.

Mt. Ashwabay is a family-oriented, community-based organization that hosts a variety of outdoor activities for all ages and abilities. Volunteers are vital to the organization for future projects.



## George's Goats for Grammas Run/Walk 2024

Submitted article

George's Goats is a run/walk that was started to help George Voss, a quadriplegic, reach his goal. George heard that mothers in Zambia were dying of AIDS. Grandmothers were trying to take care of their grandchildren without the necessary means. George heard that a goat for milk would really help these grandmas provide for their grandkids. George asked everyone that visited him in the nursing home to give \$25 so he could buy a goat. He had a goal of purchasing 1000 goats. With George's Goats for Grammas run/walk's help he raised enough money for 2000 goats.

Join us in Cable, Wisconsin next to the firehouse for George's Goats run/walk, 10AM, Saturday, April 27th. We have a 5-mile run, a 5km run or walk, and a 2km walk. Our racecourse has some road, some rail grade, and a little trail. After the race we go across the street to the River's Eatery for our awards and drawings (good stuff).



## Extraordinarily Ordinary

By  
Beth Probst

### Morbid or Motivational?

This month I turned 46. While some celebrate another glorious trip around the sun, my thoughts tend to be a bit more morbid. This annual date is bittersweet for me. A date filled with reflection both backwards and forwards with the end always being the same – our time here is limited. A more finite approach to this celebration.

I often credit losing my mom at 18 as a wake-up call to how precious life is, but that far from stopped me to squandering much of my 20s away living my best life alternating between boyfriends, bars, school, and work chasing any and all extrinsic rewards. Things changed when I walked away from my career at just 27 to start over in northern Wisconsin as a PR hack. I distinctly remember sitting in the hot tub at the Ashland Super 8 alone on my birthday knowing something in me had changed. At the time, I thought it was the transition of journalist to public relations – from the light side to the dark side.

Nearly twenty-years later, I now understand I had things backwards. I was in fact leaving behind a pursuit of extrinsic motivators to instead look inward. For me, that meant moving to rural Wisconsin and working a predictable schedule. To having time for the first time since my mom died, to pause and process the person I was becoming and why it no longer served me.

I'm still processing. But, that's the great thing about evolving as a human. Each day is an opportunity to redefine our goal posts – our milestone markers that'll ultimately tell the story of our lives. What better way to celebrate our birth, then by playing out the story to the end. Morbid or motivational? It is a fine line.

Our culture embraces Puritan

Pride – this idea of do more, be more, set more goals, optimize, produce, produce, produce. This environment combined with our inherent desire to connect drives out the people pleaser, even in those of us who don't like people. It is a dangerous combination that at 46, I'm finally starting to understand.

Sure, I still check myself regularly and ponder what comes next. To define what goal am I striving for and how to get there. But this is followed with a different sort of checking myself. The one that starts with what matters and how do I optimize contentment. How do I schedule what I once thought was selfish – things like downtime and pedicures and leisurely lunches and morning reading first.

The latter of these questions are worth exploring any day, but certainly on one's birthday. The day the Universe said, you get one precious life and it starts today.

For those who don't know me, I have a bit of an obsession with Dwayne "The Rock" Johnson. Not the wrestler, actor, or entrepreneur – but rather his motivational moments where he reminds us nobody is showing up for us. One day or day one he often says, while acknowledging he certainly didn't create that sentiment but rather just lives it.

Again, morbid or motivational? We all know how our story ends. Death and taxes, right. Why not make it count, on whatever scorecard matters to you, at whatever pace brings you joy.

*If you are interested in reading more random articles, check out my website, <https://bethprobst.com/> where you can sign up for my newsletter and read more of my ramblings about rural living.*

## TREKFEST

THRU APRIL 30

### TREK'S BIGGEST SALE OF THE YEAR

SHOP IN-STORE OR ONLINE AT  
TREKBIKES.COM

**Bay City Cycles**

412 W Main Street, Ashland, WI

## Contact us anytime!

[dana@bottomlinenewsandviews.com](mailto:dana@bottomlinenewsandviews.com)  
[devona@bottomlinenewsandviews.com](mailto:devona@bottomlinenewsandviews.com)  
[dennis@bottomlinenewsandviews.com](mailto:dennis@bottomlinenewsandviews.com)

*Birch Street*  
**EXCAVATING &  
SEPTIC SERVICE**

**Reliable, Trustworthy, Family Owned  
& Operated for 26 Years**

- **Pumping & Inspecting Services**

**Septic Tanks, Holding Tanks  
& Mound Systems**

- **Portable Restrooms for Rent**

- **Excavating Services**

**Driveways, Basements,  
Land Clearing,  
Sand & Gravel Work**

*We service Bayfield, Cornucopia, Herbster,  
Port Wing, Iron River, Ashland, Mason and  
surrounding communities.*

**715-742-3955 • 715-373-5683**

**[www.birchstexcavating.com](http://www.birchstexcavating.com)**

## HOME Expressions

*Gift Store & Home Decor*

116 W Main St - Ashland • 715-682-2455

**Open 6 Days a Week!**

**Your One Stop Shop for**



**Gift Certificates Available**

**Girls  
NIGHT  
Out!**

**Stop in for  
BIG  
Prizes &  
Giveaways!!**

**April 18th • 4pm-7pm**

**See our Website, Facebook, Instagram,  
and TikTok for specials & deals!**

**[theexpressionsshop.com](http://theexpressionsshop.com)**



Submitted photo. Four of the many volunteers during this year's Empty Bowl.

## Empty Bowl builds community

Article by Liz Seefeldt

The Cable Area Food Shelf's 10th Annual Empty Bowl, held on Saturday, March 23, brought the community together to support the pantry's essential work to provide basic human services in southern Bayfield County. Fifteen restaurants, caterers, and retailers together with guests gathered at the Cable Community Centre for an evening of food and fun, demonstrating just how giving our community is.

Volunteers from the area's four churches – Cable United Church of Christ, Living Hope Community Church, St. Ann Catholic Church, and Trinity Lutheran Chapel – bring all the details together to create a fantastic event and raise funds for the local pantry. They start in the summer by scouring rummage sales for bowls of all kinds. Everyone who comes for soup leaves with a new bowl for their collection. Friday in the Gazebo musicians Ron Gran, Kay Rowe, and Renee Young share their own style of folk tunes to entertain the crowd. The event was also supported by Thrivent Financial as an Action Team Event.

The tables at the Cable Community Center were full all evening long, and there were plenty of soups to suit every palate. But even better – this event brings together the entire community to support a truly worthwhile cause. The BRICK's Board is thankful for the Cable Area Food Shelf volunteers for hosting the event. Most of all, The BRICK's leadership is grateful for the community's outpouring to help serve food-insecure community members with "compassion, love and respect."

Thank you to all the donors, volunteers, and attendees who helped make the Empty Bowl a success!

The Cable Area Food Shelf has been providing free, nutritious food for food-insecure residents of southern Bayfield County since 2011. Volunteers from the four local churches staff the pantry on a monthly rotation, and collaborate to provide high quality food and customer service to program participants. The pantry is open the second Thursday of the month, 11:00 a.m. to 6:00 p.m. and is located at 13380 Spruce St. in the lower level

of the Professional Building.

The BRICK Ministries serves under-resourced residents of Ashland and Bayfield counties through the Food Shelf Program at its four pantries in Ashland, Cable, Mellen, and Cornucopia. The BRICK also serves the community through its Benevolence Program by offering financial assistance and referrals for overdue bills with a focus of helping people stay in their homes. For information on receiving assistance, making a donation, or volunteer opportunities, contact The BRICK at 715-682-7425, officemanager@thebrickministries.org, or visit www.thebrickministries.com.



Submitted photos. Pictured on left one volunteer serving some delicious chicken wild rice soup.

Pictured below, Friday in the Gazebo musicians Ron Gran, Kay Rowe, and Renee Young performed during the event.



*Dixie Lee Lesneski, EA*  
715-292-0126  
Fax: 715-682-5403  
dbdone@charter.net

*Christine M. Lesneski*  
715-308-9584  
Fax: 715-682-5403  
dbdone@charter.net

**DIVERSIFIED BUSINESS DYNAMICS, LLC**

PO Box 391, Ashland WI 54806-0391

**Tax Preparation Notary Public Accounting/Payroll**  
First Consultation Free

**LAKEVIEW DENTAL CENTER**

Dr. Barry Jacobs

Dr. Michael Auvinen

Newly Renovated Clinic  
Accepting New Patients  
Sedation Dentistry Available  
Same Day Crowns  
Cosmetic Dentistry  
Implants

Dentures/Partials  
Root Canals  
Extractions  
Hygiene Services  
Teeth Whitening  
Implants

615 Lake Shore Drive West  
Ashland, WI  
715-682-2811  
lakeviewdental@lakeviewmiles.com  
www.lakeviewmiles.com

# WHITE RIVER COUNTRY MARKET

**BULK NATURAL & ORGANIC FOODS**  
BAKING SUPPLIES, SNACKS SPICES, CRAFTS

## We are Expanding our Gluten Free Options!

**Simple Foods Mixes**  
Chocolate Chip Cookie  
Variety of Cake Mixes  
and more!

**Bob's Red Mill Mixes**  
Pancakes, Pizza Crust,  
Brownies & more!

**Flowers & Hanging Baskets**  
in time for  
**Mother's Day!**

**Great for any kitchen & gifts for those who love to cook!**

**ST'S  
HARDWARE**  
*True Value.*

**We are ready for spring!  
Are you?**

### Variety of Pellet Grills by Traeger®

**TASTE THE WOOD FIRED DIFFERENCE**

**Grilling Accessories**  
Wood Pellets,  
Rubs, Seasonings,  
Covers, and more!

### A Large Variety of Tools by

Nothing but **HEAVY DUTY™**

### Power Vent Water Heaters

**In Stock!**

Linford & Rhoda Miller and Family  
60238 State Highway 118  
Ashland, WI 54806

(715)-682-2485  
wrcm@visionmail.us  
Monday - Friday 8:30 - 6 | Saturday 9 - 4

118 Prentice Ave • Ashland, WI • 715-682-9083

**Family Owned & Operated**



8025 US Hwy 2 Iron River, WI | 715.372.4090 | www.coldwellbankerhomes.com

13844 E US Hwy 2 Brule, WI  
\$1,299,000

Brule Motel  
MLS #6111638

68260 S Bohn St Iron River, WI  
\$219,000

3BD/2Bath  
MLS #6112503

6726X E Deep Lk Rd Iron River, WI  
\$34,900

10 Acres  
MLS #6108223

19020 US Hwy 2 Mason, WI  
\$399,900

INO BAR  
MLS #6108641

68255 Cty Hwy H Iron River, WI  
\$299,000

3,000 sq ft  
MLS # 6112696

68095 Cty Hwy H Iron River, WI  
\$999,000

4 Duplex's  
MLS #6111488

10495 Angus Lk Rd Iron River, WI  
\$159,000

Angus Lake  
MLS #6112845

83145 Washington Ave Port Wing, WI  
\$275,000

4 BD 2 Bath  
MLS #6109824

XXX N Gravel Pit Rd Iron River, WI  
\$34,900

13.34 Acres  
MLS #6111498

625X Iron Lk Rd Iron River, WI  
\$149,000

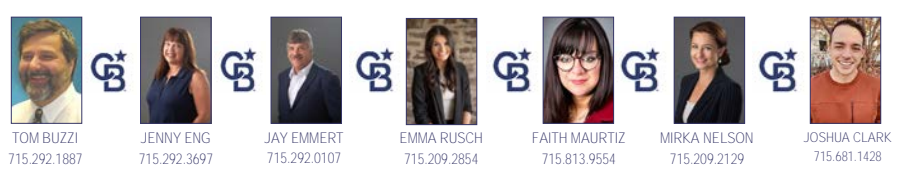
21.81 Acres  
MLS #6106900

1765 E Wilderness Ct Barnes, WI  
\$27,500

69 Acres  
MLS #6110908

14770 Touve Rd Herbster, WI  
\$290,000

2 BD 2 Bath  
MLS #6111828



500 Lk Shore Dr E Ashland, WI • 715.682.3080 • www.coldwellbankerhomes.com

17125 White River Rd Mason, WI  
\$289,900

2 BD 1 BATH  
MLS #6109480

722 Thomas St Mellen, WI  
\$89,000

1 Room Cabin  
MLS #6106379

37155 Fairway Dr Highbridge, WI  
\$425,000

3 BD, 2 Bath  
MLS #6112812

000 Hwy E Mason, WI  
\$231,000

110 Acres  
MLS #6108764

88xxx Eagle Bluff Dr Bayfield, WI  
\$44,900

4.52 Acres, Private Pond  
MLS #6111950

523 Chapple Ave Ashland, WI  
\$250,000

Rental Property  
MLS #6110003

10620 S Long Lk Rd Iron River, WI  
\$699,000

4 BD, 3 Bath  
MLS #6111194

000 Ashland Bayfield Rd Ashland, WI  
\$115,000

45 Acres  
MLS #6111093

75078 Will Rd Mellen, WI  
\$459,000

5 BD, 3 Bath  
MLS #6110422

108 N Willis Ave Ashland, WI  
\$194,900

4 BD 2 BATH  
MLS #6111909

88xxx Turner Rd Bayfield, WI  
\$180,000

Lake Superior Views  
MLS #6111791

20 N Broad Street Bayfield, WI  
\$479,900

5 BD 4 BATH  
MLS #6109456



Thank you

Submitted photo. Aurora Olson pictured with NW Cancer Center RN, Jen Mrnak, as she gives her donation to cancer patients. Pictured on right her hand crafted jewelry.



### Aurora Olson donates profits

Article by Dana Wiezorek

Aurora Olson is a young, talented jewelry artist who designs, makes, and sells her items as a youth vendor at Red Bicycle Gift Shoppe, located downtown Ashland.

Aurora used the profits she made from her jewelry and decided to purchase gift cards to donate to some local cancer patients receiving treatments. The total she had donated was worth \$100.00

“She is amazing,” said Mrnak. “The patients were very grateful for the gift cards.”

Aurora currently has for sale Lake Superior key chains, rings, and bracelets.

If you would like to see or purchase her jewelry, stop down at Red Bicycle Gift Shoppe located at 618 W Main Street in Ashland, across from the post office.

## Supreme Selections Greenhouse

- Greenhouse
- Garden Center

**Call for Current Hours!**

Garden Seeds  
Seed Potatoes  
Onion Sets  
Onion Plants  
Bird Food  
Bird Feeders  
Wind Chimes  
Shepherd Hooks  
Weed Preventer  
Insect Control  
Fertilizer  
Pots & Planters  
Soil Amendments  
Weed Fabric  
Hsu's Potting Soil

**Large Variety of Vegetables, Flowers, Herbs, Hanging Baskets & Planters**

**We Start and Grow Everything HERE... We do not truck in.**

[www.supremeselectionsgreenhouse.com](http://www.supremeselectionsgreenhouse.com)  
Gift Certificates Always Available  
Located 1 mile North of Sanborn, Just off of Hwy 112  
**60649 Yonkovich Rd. • Ashland, WI**  
**715-278-3859**

<p>17125 White River Rd Mason, WI \$289,900</p> <p>2 BD 1 BATH MLS #6109480</p>	<p>722 Thomas St Mellen, WI \$89,000</p> <p>1 Room Cabin MLS #6106379</p>	<p>37155 Fairway Dr Highbridge, WI \$425,000</p> <p>3 BD, 2 Bath MLS #6112812</p>
<p>000 Hwy E Mason, WI \$231,000</p> <p>110 Acres MLS #6108764</p>	<p>88xxx Eagle Bluff Dr Bayfield, WI \$44,900</p> <p>4.52 Acres, Private Pond MLS #6111950</p>	<p>523 Chapple Ave Ashland, WI \$250,000</p> <p>Rental Property MLS #6110003</p>
<p>10620 S Long Lk Rd Iron River, WI \$699,000</p> <p>4 BD, 3 Bath MLS #6111194</p>	<p>000 Ashland Bayfield Rd Ashland, WI \$115,000</p> <p>45 Acres MLS #6111093</p>	<p>75078 Will Rd Mellen, WI \$459,000</p> <p>5 BD, 3 Bath MLS #6110422</p>
<p>108 N Willis Ave Ashland, WI \$194,900</p> <p>4 BD 2 BATH MLS #6111909</p>	<p>88xxx Turner Rd Bayfield, WI \$180,000</p> <p>Lake Superior Views MLS #6111791</p>	<p>20 N Broad Street Bayfield, WI \$479,900</p> <p>5 BD 4 BATH MLS #6109456</p>

LULICH IMPLEMENT LULICH IMPLEMENT LULICH IMPLEMENT LULICH IMPLEMENT LULICH IMPLEMENT

## KUBOTA FIELD EVENT RIDE & DRIVE

Saturday, April 27th • 10am-2pm

**GREAT RIDES. GREAT DEALS.**  
One of our biggest sales events of the year

**10% off Kubota Parts!**

**Special Pricing & Discounts available!**

**Try our equipment!** **Talk with technicians!**

**Enter to win 2 Concert in the Corn Tickets!**

*From Sunrise To Sundown, Equipment That Works For You!*

# LULICH Implement

Since 1961

64850 US Hwy 63  
Mason, WI 54856  
715-746-2477

Mon-Fri 7:30am-5:30pm • Sat 8am-2pm

LULICH IMPLEMENT LULICH IMPLEMENT LULICH IMPLEMENT LULICH IMPLEMENT LULICH IMPLEMENT

©2022 Coldwell Banker. All Rights Reserved. Coldwell Banker and the Coldwell Banker logos are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker® System is comprised of company owned offices which are owned by a subsidiary of Realty Brokerage Group LLC and franchised offices which are independently owned and operated. The Coldwell Banker System fully supports the principles of the Fair Housing Act and the Equal Opportunity Act.





Submitted photo. Dancers from the ASOD with their awards from the CRU Dance Competition held in Minneapolis.

### Celebrating local talent

Ashland School of Dance shines in recent competitions

Article by Stacy Miller, ASOD

In the dance community of Minneapolis, Duluth and Superior, talented local dancers from Ashland School of Dance have once again proven themselves on stage. Over the past month, more than 50 dedicated dancers from the Ashland School of Dance have graced multiple competitions, receiving praise and recognition.

At the CRU Dance Competition held in Minneapolis from March 1-3, Ashland School of Dance showcased its excellence with participation of over 20 dancers. All groups secured spots within the top 10 standings. Notably, the Senior Company Jazz/Funk group achieved a remarkable 2nd place out of 54 entrants for their performance, earning the distinction for "Most Entertaining." The talents of Hope Swanson and Paetyn Casper were recognized with invitations to join the esteemed Heart and Soul Dance Company Convention at Disney. Numerous solo and duet performances also earned top 10 placements, with dancers Abby Kastern, Emma Meller, Rylee Ovaska, Ashley Leciejewski, Emily Kopnick, Mary Schick, and Analee Spencer showcasing exceptional artistry and receiving special awards.

At the recent Ultimate Talent Connection's Spring Fling Competition in Superior on March 9-10, Ashland School of Dance once again soared to new heights as over 50 dancers competed between group, solo & duet dances. Two Sr Company group performances

stood out as the highest scoring dances of the entire event, while one of these groups attained the high platinum award, a recognition given for exceptional excellence, with only one given throughout the entire event. Additionally, the mini competition team, comprised of dancers aged 6-9, made their remarkable debut, securing a Judge's Choice award. And three outstanding dancers from ASOD—Abby Kastern, Brooke Taddy, and Grace Swanson—were awarded with special pageant awards, recognizing them as the highest scorers from the entire weekend in their respective age categories.

Most recently, over 30 talented dancers from ASOD attended the Starz Dance Competition in Duluth, MN held from March 22 - 24. Their performances were nothing short of outstanding, as each dancer secured impressive high gold and platinum placements. With several of our dancers achieving top 5 rankings. And another standout moment was the Sr Company's captivating performance of 'Let Me Follow,' which claimed the first place overall for the weekend and another Sr Company dance placing in the top 5. Dancers conclude their competition season with events in Superior on April 12-14 and May 3-5.

The countdown begins, for their 14th Annual Spring Dance Recital on Saturday, April 20 at Northwestern High School. The recital has over 200 exceptionally talented individuals, from the youngest



Submitted photos. ASOD performers holding their awards from the Ultimate Talent Connection's Spring Fling Competition in Superior.

dancers at just 3 years old making their debut to our seasoned performers, it promises to be an excellent showcase of skill, passion, and dedication, drawing talent from across the area. For those wanting to attend the recital firsthand, tickets are available for purchase at Home Expressions in Ashland through Thursday, April 18 or until sold out.



*A Tradition of Excellence*



# CLARK & CLARK

Law Offices

---

***Serving the North Land Since 1904***  
Sanborn, Lamoreux & Pray (1904-1960) · Pray, Pray & Clark (1961-1979)  
 Clark & Clark (1980-Present)

*Personal Injury · Municipal Law*

*Workers' Compensation*

*Mediation Services*

*Real Estate Law · Probate & Wills*

*Business & Corporate Law*

*Divorce Law*

**Scott W. Clark**

**Alex Mohrbacher**

Dale R. Clark (1923-2015)

*Highest Rating In National Legal Directory*

[www.clarkandclarklaw.net](http://www.clarkandclarklaw.net)

**715-682-2711**

214 Main Street W · Ashland, WI 54806



Scott W. Clark



# CHEQUAMEGON

# HOME FURNISHINGS

We Offer All Top Brands in the Furniture Industry

## Furniture and Mattresses

Free Financing!  
Open Daily!  
Delivery Available!

cheqfurniture.com



401 Main Street, WI, Ashland, WI  
715-682-2662

150 2nd Ave. N, Park Falls, WI  
715-762-2855



**2024 CHEVY MALIBU RS**



#24260  
Lane change alert, block heater, floor liner pck, remote start & much more!  
MSRP.....\$28,235  
Von Holzen Discount:.....\$631

**SALE PRICE**  
**\$26,104\***

**2024 CHEVY AWD TRAILBLAZER LT**



#24262  
Driver's conv pck, heated seats and steering wheel, adaptive cruise & much more!  
MSRP.....\$29,575  
Von Holzen Discount:.....\$700

**SALE PRICE**  
**\$27,875\***

**2024 CHEVY AWD EQUINOX LT**



#24287  
MSRP.....\$34,185  
Von Holzen Discount:.....\$927  
Rebate:.....\$500  
Bonus Cash:.....\$1,000  
2010 or newer Chevy Loyalty.....\$1,000

**SALE PRICE**  
**\$30,758\***

**2024 GMC AWD TERRAIN SLE**



#24235  
MSRP.....\$36,355  
Von Holzen Discount:.....\$1,272  
Rebate:.....\$700  
Bonus Cash:.....\$1,500

**SALE PRICE**  
**\$32,833\***

**2024 CHEVY AWD BLAZER 2LT**



#24173  
MSRP.....\$41,410  
Von Holzen Discount:.....\$1,412  
Rebate:.....\$2,000  
2010 or newer Chevy Loyalty.....\$1,000

**SALE PRICE**  
**\$36,998\***

**2024 CHEVY 1/2 TON 4X4 CREW CAB LT**



SAVE \$8,265  
#24156- Example  
MSRP.....\$54,795  
Von Holzen Discount:.....\$2,332  
Rebate:.....\$750  
Bonus Cash:.....\$1,750  
2010 GM Trade Allowance.....\$1,000  
2010 Chevy Loyalty.....\$2,500

**SALE PRICE**  
**\$46,463\***

**2024 CHEVY 3/4 TON 4X4 REG CAB**



#24272  
Plow pck, Z71 pck, safety pck, power mirrors, spray in liner & much more!  
MSRP.....\$53,680  
Von Holzen Discount:.....\$2,177

**SALE PRICE**  
**\$51,503\***

**2024 GMC 1/2 TON 4X4 CREW CAB**



SAVE \$8,265!  
#24240 Example  
MSRP.....\$60,975  
Von Holzen Discount:.....\$2,265  
Rebate:.....\$2,750  
Bonus Cash:.....\$750  
2010 GM Trade In.....\$2,500

**SALE PRICE**  
**\$52,710\***

**2024 CHEVY 4X4 SUBURBAN HC**



#24269  
Power running boards, sun roof, rear dual media, max trailering, air ride suspension, 6.2 liter engine & much more!  
MSRP.....\$94,525  
Von Holzen Discount:.....\$3,955

**SALE PRICE**  
**\$90,570\***

**Owner Loyalty with any Vehicle Purchase!**

- 10 complimentary oil changes
- 5 tires rotations
- \$500 towards their next vehicle purchase

**NEW CHEVY'S IN STOCK & ARRIVING SOON!**

- 21 - 2024 CHEVY 1/2 TON 4X4 PICKUP'S
- 7 - 2024 CHEVY 3/4 TON 4X4 PICKUP'S
- 4 - 2024 CHEVY AWD BLAZER'S
- 3 - 2024 CHEVY AWD EQUINOX'S
- 4 - 2024 CHEVY AWD TRAILBLAZER'S
- 4 - 2024 CHEVY FWD TRAX'S
- 2 - 2024 CHEVY 4X4 SUBURBAN'S
- 1 - 2024 CHEVY MALIBU RS

**NEW GMC'S IN STOCK & ARRIVING SOON!**

- 21 - 2024 GMC 1/2 TON 4X4 PICKUP'S
- 6 - 2024 GMC 3/4 TON 4X4 PICKUP'S
- 3 - 2024 GMC AWD ACADIA'S "ALL NEW"
- 9 - 2024 GMC AWD TERRAIN'S
- 1 - 2024 GMC 4X4 YUKON
- 1 - 2024 GMC 4X4 YUKON XL

Drive, Buy, Service and Save Local!

**QUALITY PRE-OWNED VEHICLES\*\*\***



#24125A  
**2019 CHEVY CRUZE HATCHBACK LT**  
**\$15,998\*\***



#24181A  
**2020 NISSAN ROUGE SPORT SV**  
**\$18,998**



#24077B  
**2021 JEEP RENEGADE TRAILHAWK**  
**\$21,998**



#U4992  
**2021 CHEVY AWD TRAILBLAZER LT**  
**\$23,998\*\***



#U4987  
**2021 BUICK AWD ENCORE GX ESSENCE**  
**\$23,998\*\***



#U4997  
**2021 BUICK AWD ENCORE GX SELECT**  
**\$24,998\*\***



#24047A  
**2020 GMC AWD TERRAIN SLT**  
**\$24,998\*\***



#U4994  
**2022 GMC AWD TERRAIN SLE**  
**\$25,998\*\***



#24105A  
**2018 CHEVY 1/2 TON 4X4 EXT CAB LT**  
**\$25,998\*\***



#U4990A  
**2017 CHEVY 1/2 TON 4X4 HD DBL CAB**  
**\$27,998**



#24221A  
**2019 GMC AWD ACADIA SLE**  
**\$29,998\*\***



#24166A  
**2020 CHEVY AWD BLAZER RS**  
**\$32,998\*\***



#24207A  
**2019 CHEVY 1/2 TON 4X4 RST EXT CAB**  
**\$34,998\*\***



#U4991  
**2021 CHEVY 1/2 TON 4X4 EXT CAB RST**  
**SOLD**



#24219A  
**2021 CHEVY 1/2 TON 4X4 EXT CAB LT**  
**\$36,998\*\***



#24189A  
**2019 GMC 1/2 TON 4X4 CREW CAB SLT**  
**\$43,998\*\***



#U4977  
**2020 CHEVY 1/2 TON 4X4 CREW CAB LTZ**  
**\$45,998\*\***



#U4996  
**2021 CHEVY 1/2 TON 4X4 CREW CAB LTZ**  
**\$46,998\*\***

**MORE QUALITY PRE-OWNED VEHICLES!**

#24283M	2019 SUBARU AWD OUTBACK LTD.....	\$23,998	#24285A	2018 CHEVY 1/2 TON 4X4 CREW CAB LT.....	\$29,998
#24285M	2019 JEEP CHEROKEE TRAILHAWK .....	\$25,998	#24283A	2017 GMC 1/2 TON 4X4 EXT CAB SLE.....	\$30,998
#U4999	2021 GMC AWD TERRAIN SLE.....	\$25,998**	#24230A	2021 GMC AWD ACADIA SLT.....	\$34,998**
#24195A	2019 FORD F-150 4X4 XL EXT CAB.....	\$28,998	#24201A	2015 CHEVY 1/2 TON 4X4 CREW CAB LT.....	SOLD

\*Prices include all dealer discounts and incentives. \*Customer may qualify for additional incentives. \*\*APR offers for qualified buyers. See Dealer for details. \*\*\*Certified Pre-Owned warranty 12 months/12,000 miles bumper to bumper. 6 year/100,000 Powertrain warranty. Prices good thru 4/30/2024.



 Jeff Von Holzen	 Don Kontny (Sales Mgr.)	 Jordon Von Holzen	 Heather Halbe	 Tom Snedker	 Scott Wesenberg
--------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------

**Hours SALES:**  
Mon-Fri 8am-5pm  
Sat 8am-2pm  
**SERVICE:**  
Mon-Fri 8pm-5pm  
Sat 8am-2pm

Check Us Out On The Web At: vonholzen.com ● e-mail: mail@vonholzen.com ● U.S. 2 E., ASHLAND, WISCONSIN  
Phone: 1-800-785-4351  
Chat to Text: 1-763-296-3103